



**2024-2025**

# Pharmaceutical Industry Fellowship Program

in partnership with

**RUTGERS**

Institute for Pharmaceutical  
Industry Fellowships



## Letter from Senior Leadership

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Dear Prospective Fellow,

On behalf of MJH Life Sciences® (MJHLS), thank you for your interest in our program, created in partnership with the Rutgers Pharmaceutical Industry Fellowship Program. Our mission at MJHLS is to improve patient care world-wide by educating health care professionals on the latest advances, breakthroughs, and new standards of care. On your 2-year fellowship journey with us, you will gain extensive knowledge of the many media vehicles we utilize to achieve this goal. The unique skills that you will acquire range from writing traditional journal articles to developing multimedia offerings created in our state-of-the-art, world class studio. These skills are intended to enrich your

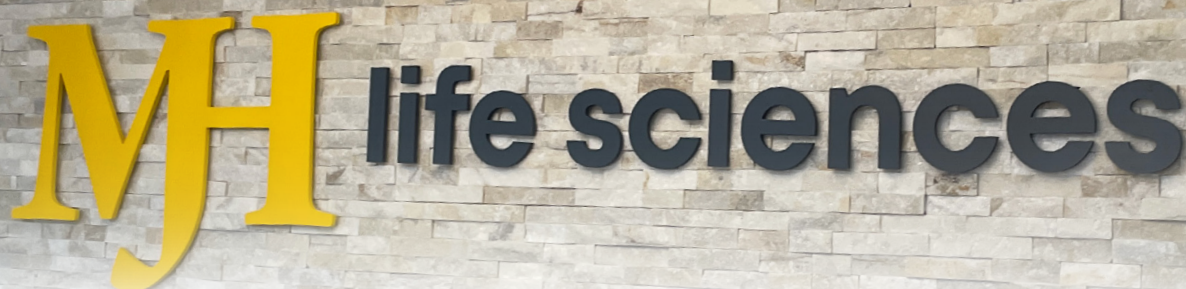
entire career, no matter which path you select.

At MJHLS we are driven by our shared core values of Service-focus, Passion for winning, Innovation, Respect, Integrity, and Teamwork. These values, the first letters of which create the SPIRIT acronym, are what drive us day-to-day at MJHLS. Throughout the program you will learn firsthand from many talented subject matter experts within our company about how they are living these values each day, from our focus on service at more than 1,400 events to our passion for winning that drives us not only to meet but also exceed expectations. Moreover, your contributions will help drive innovation, not only within the walls of MJHLS, but throughout the entire health care industry, as the resources and education we provide shape the opinions of millions of viewers, readers, and attendees.

If you are an innovative and passionate individual dedicated to improving quality of life, we encourage you to consider a fellowship with MJHLS. In this 2-year experience, you will be welcomed as part of the team and gain a full understanding of the impact a meaningful media company can provide. Thank you for your consideration, and we wish you the best of luck during the recruitment process!

A blue ink signature of Mike Hennessy Jr., written in a cursive style.

**Mike Hennessy Jr.**  
President & CEO,  
MJH Life Sciences®



## Letter from The Fellowship Director

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Dear Prospective Fellow,

Early in my career, I was driven to the profession of pharmacy by a strong desire to help patients and be of service to my community. This was instilled through my experiences working as a clerk in a corner drug store. As I gained the opportunity to learn more about the profession during my formal pharmacy education, there were additional pathways presented that went beyond typical practice settings. Though my initial work as a pharmacist was in a more traditional setting, it quickly moved toward a nontraditional pathway into specialized areas of medical communications.

Though these nontraditional roles are commonly not patient-facing, their ability to educate and inform frontline health care professionals has even greater potential to tremendously impact patient outcomes. Having learned this area of the industry through on-the-job experiences, I've recognized the need to support pharmacy students and pharmacy professionals earlier in their careers. The ability to process complex clinical and scientific information into a variety of forms for different audiences is a skill that benefits from both focus and practice. This is the opportunity we want to offer at MJH Life Sciences® (MJHLS) as part of the Rutgers Pharmaceutical Industry Fellowship (RPIF) Program.

At MJHLS, the experiences we offer as part of our program include personal, professional, and leadership development, as well as opportunities to understand educational strategies and to develop/deliver tactical clinical content across a variety of therapeutic areas. Our leadership team is focused on working with you to help you exceed your goals.

We invite you to strongly consider joining the MJHLS family for this stage of your career so we can have the opportunity to accomplish great things together.

Best of luck during the recruitment process and we hope to work with you.

A handwritten signature in black ink, appearing to read 'Jeff Prescott'.

**Jeff Prescott, PharmD**  
Senior Vice President, Strategy  
Fellowship Director,  
MJHLS/RPIF Program

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## About MJH Life Sciences®



- MJH Life Sciences® (MJHLS) is the largest privately held, independent, full-service medical media company in the United States, providing health care professionals with information and resources they need to optimize patient outcomes. MJHLS is home to some of the world's most iconic health care brands across oncology, primary care, specialty care, managed care, pharmacy, industry sciences, and more, dedicated to providing health care professionals with the information, resources, and education they need to optimize patient outcomes and improve care, all created to inform, educate, and inspire.
- MJHLS is headquartered in Cranbury, New Jersey, but has several satellite offices across the US and the UK and employs over 1000 associates. Through the COVID-19 pandemic, MJHLS quickly adapted and transitioned from in-person activities to remote work environments. MJHLS supports a hybrid in-office/at-home work environment.

## Our Mission

- Guided by the twin principles of innovation and entrepreneurial spirit, we are dedicated to improving quality of life through health care communications, education, and research.

## Our Core Values

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The driving **SPiRiT** of MJH Life Sciences® inspires everything we do, every day. We are committed to delivering white glove service to each client.

- **Service-Focused.** We put associates, patients, health care providers, and clients first in our relentless pursuit in delivering a “white glove experience” across all channels.
- **Passion for Winning.** Our competitive nature continually pushes us to higher standards and to exceed our goals.
- **Innovation.** We are guided by an entrepreneurial spirit to find inventive solutions and introduce new ideas.
- **Respect.** We appreciate each other’s time, experience, and contributions.
- **Integrity.** We have a strong commitment to do the right thing in all circumstances.
- **Teamwork.** We trust that together, everyone can achieve more.



## Our Brands

Our 60+ media brands reach over 7.6 million health care decision makers, physicians, pharmacists, and managed care professionals providing unparalleled access to insights and thought leadership. These information channels are committed to drive informed decisions supporting the best care to patients.

Areas we reach include:

### MANAGED CARE

AJMC®

Managed Healthcare®  
EXECUTIVE

THE CENTER FOR  
BIOSIMILARS®

CHIEF HEALTHCARE  
EXECUTIVE

### PHARMACY

Pharmacy  
Times

Drug Topics

formulary  
watch.

TOTAL  
PHARMACY

### ONCOLOGY

cancer  
network®

ONCOLOGY

OncLive®

Oncology  
NURSING NEWS®

cure

ConsultantLive®

Targeted  
Oncology

ONCOLOGY  
Fellows

### PRIMARY CARE

HCP Live®

Medical  
Economics®

Patient Care®

PHYSICIANS  
PRACTICE®

### SPECIALTY CARE

Contagion®  
Infectious Diseases Today

Contemporary  
OB/GYN®

Contemporary  
PEDIATRICS®

DermatologyTimes®

DIAGNOSTIC  
IMAGING®

ENDOCRINOLOGY  
NETWORK®

Infection Control  
TODAY®

Modern Retina®  
—Optimizing Times—

NeurologyLive®

Ophthalmology  
Times®

Optometry  
Times®

Practical  
Cardiology™

Psychiatric Times

Rheumatology  
NETWORK™

Urology Times®

CGTlive™



## The Fellowship Experience at MJHLS

### Positions available: 2

Though MJHLS has a broad footprint in health care communications, there are specific areas that offer potential fellows unique opportunity for professional and personal growth. Because the work performed at MJHLS covers the expansive health care market, there are opportunities to focus in specific therapeutic areas or work among different segments, including varied clinical topics, healthcare policy and administration, and care delivery.

The fellowship program at MJHLS is a 2-year engagement that includes time with 3 teams:

- Clinical Communications (promotional education)
- Pharmacy Times Continuing Education (PTCE) (independent medical education)
- Market Access Solutions (payer strategy and managed care engagement)

The program consists of four (4) 6-month segments, enabling rotation through each team. In the final segment, the fellow can work with a specific team based on their interests and preference. A sample schedule might look like this:

	First Half	Second Half
Year 1	1. PTCE	2. Clinical Communications
Year 2	3. Market Access	4. Clinical Communications

## About the Teams

**Clinical Communications** is an in-house medical communications team that provides a range of scientific and medical content services—scientific strategy, medical writing, and editorial support—for all brands across MJHLS.



As a fellow with Clinical Communications, you will be working closely with the director of Scientific Services, scientific director, and an internal team of medical writers and editors dedicated to producing content for publications, video programs, and live/virtual meetings directed toward patients, physicians, pharmacists, and other health care professional audiences.



**Pharmacy Times Continuing Education (PTCE)** delivers interactive education nationwide through print, online and digital activities, as well as via live satellite symposia and conferences. PTCE developed and launched more than 400 activities in 2020 alone.

Continuing pharmacy education (CPE) activities are intended for community, health system, oncology, managed care, and specialty pharmacists, as well as pharmacy technicians. Using our long-standing relationship with the journal, *Pharmacy Times*®, PTCE enjoys a wide distribution of our CPE activities to more than 250,000 practicing pharmacists.

Market access solutions are provided by **AJMC**®, which focuses on strategic needs before launch, at launch, and postlaunch for pharmaceutical and device manufacturers. Leveraging the wide support within the organization, **AJMC Mkt Axs** offers deep expertise in generating market insights, strategic content support for commercial and medical teams, and training for field and home office associates.



## Professional Development

Regardless of which team fellows are working with, professional development is a focus to augment their clinical education. Goals will be tailored to the individual, but will emphasize the ability to work independently in given roles as an individual contributor and on a team, with specific functions including:

- Market knowledge
- Content strategy and delivery
- Building professional relationships (eg, working with key opinion leaders)
- Professional communications and presentation skills
- Leadership and management skills

In addition to a focus on general skills, there are experiences unique to each team and rotation. Specific opportunities will vary based on marketplace and existing opportunities.



## Team-specific Professional Development

### Clinical Communications (custom content and education)

- Content planning and development for short- and long-form manuscripts
- Presentation development for video and live events
- Clinical content video production – writing for the spoken word

### PTCE (independent medical education)

- Unmet needs/business development/grant writing
- Educational program design
- Educational outcomes measurement

### Market Access Solutions (payer strategy and education)

- Managed care and market access fundamentals
- Market research planning and execution
- Value proposition development
- Adult learning programs for industry training

Across the 3 teams, our shared goal is to produce the highest quality content aimed to educate and inform our audiences to support evidence-based decision-making and improve patient outcomes.



## Fellowship Faculty

MJHLS has highly skilled and experienced professionals with a wide variety of experiences, prepared to engage fellows. Associates that will be providing direction and oversight to the program and fellows include:

### Market Access



**Jeff Prescott, PharmD**

Senior Vice President,  
Strategy  
Fellowship Program  
Director



**Patty Taddei-Allen,  
PharmD, MBA, BCACP,  
BCGP**

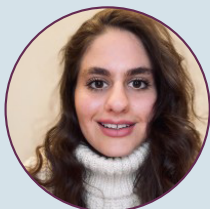
Director, Scientific  
Services  
Managed Care and  
Pharmacy



**Daniel Winslow,  
PharmD**

Scientific Director,  
Managed Care and  
Pharmacy

## Clinical Communications



**Angelia Szwed, MS**

Vice President,  
Clinical  
Communications



**Kayla Moore, PharmD**

Scientific Director,  
Oncology



**Ted Pigeon, MA**

Director of Scientific  
Services, Specialty  
Healthcare

## PTCE



**Maryjo Dixon, RPh**

Vice President,  
Medical Affairs



**Amy Seung, PharmD,  
BCOP, FHOPA, CHCP**

Vice President,  
Scientific Affairs,  
Oncology



**Dipti Desai, PharmD,  
MBA, CHCP**

Senior Director of  
Scientific Affairs and  
Outcomes



**Rose Buszka, PharmD,  
BCPS, CHCP**

Senior Scientific  
Director



**Karleen Rush,  
PharmD**

Scientific Director



**Amy Morris, PharmD,  
BCOP**

Scientific Director,  
Oncology

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Ernest Mario School  
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Pharmaceutical Industry Fellowship Program

## Rutgers Pharmaceutical Industry Fellowship Program

Ernest Mario School of Pharmacy  
Rutgers, The State University of New Jersey



**Joseph A. Barone,  
Pharm.D., F.C.C.P.**

Dean and Professor II  
Ernest Mario School of  
Pharmacy  
Rutgers University



**Carolyn Seyss,  
Pharm.D., RUCIF**

Fellowship Director  
Institute for Pharmaceutical  
Industry Fellowships  
Ernest Mario School of Pharmacy



**Michael Toscani,  
Pharm.D.**

Research Professor, Fellowship  
Director Emeritus  
Institute for Pharmaceutical  
Industry Fellowships

### Program History

In 1984, at Rutgers, The State University of New Jersey, the Ernest Mario School of Pharmacy and two pharmaceutical companies began a first-of-its-kind collaborative pilot program to evaluate the potential contributions of clinically-trained pharmacists within a pharmaceutical industry practice setting. Following the successful pilot, the Rutgers Pharmaceutical Industry Fellowship (RPIF) Program grew significantly and expanded to include 27 companies within the pharmaceutical and biopharmaceutical industry and approximately 350 Fellows.

In 2002, Dr. Ernest Mario generously provided an endowment to establish the [Institute for Pharmaceutical Industry Fellowships](#) to enhance and promote the role of pharmacists in industry through the RPIF Program.

The Institute staff members:

- provide leadership and administrative support
- promote quality, communication, scholarly activity, and professional development
- arrange specialized Fellowship training opportunities within the pharmaceutical and biopharmaceutical industry.

In 2018, our Program expanded to offer interdisciplinary Fellows' training by adding select physician Fellowship opportunities to our well-established program.

The RPIF Program has thrived under the leadership of the founder, Dr. Joseph A. Barone, Dean and Professor II of the Ernest Mario School of Pharmacy, Dr. Carolyn Seyss, the Director for the Institute for Pharmaceutical Industry Fellowships, and Dr. Michael Toscani as the Director Emeritus.

The RPIF Program Certificate is now associated with special credentials so our alumni can now proudly identify themselves as **RUCIF (Rutgers University Certified Industry Fellow)**. Well over 1,500 Post-Doctoral Fellows have completed the RPIF Program, most of whom are experiencing influential and rewarding careers in the pharmaceutical and biopharmaceutical industry throughout the US and abroad. The RPIF Program has Preceptors and Mentors from industry who share their knowledge and experiences with the Fellows through an intense but closely-guided training program. Assignments and projects are challenging, meaningful, and designed to enhance understanding of the pharmaceutical and biopharmaceutical industry and the Fellow's functional area(s). Our goal is to provide the environment for Fellows to build the foundations to fuel their careers as future leaders in the industry.



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## Pharmaceutical Industry Fellowship Program

### Professional Development Series

All Fellows gather once monthly as a group to participate in the Professional Development Day (PDD) series, an important component of their training that complements the hands-on experience provided at the partner companies. The PDDs are steered by a committee of Fellows and are designed to enhance the Fellows' leadership skills such as emotional intelligence, communication, critical decision making, and presentation skills. Fellows develop skill sets under the guidance of external trainers and accomplished RPIF alumni. PDDs also provide general knowledge about various aspects of drug development/commercialization and issues facing the pharmaceutical and biopharmaceutical industry, and promote connectivity and a sense of community among Fellows and alumni from different companies and disciplines.

The Fellows can learn from each other through individual and group presentations on topics and issues related to the pharmaceutical and biopharmaceutical industry. The dynamic forum of PDD provides an opportunity for open discussion and debate among Fellows, Rutgers faculty, and company Preceptors. In addition, outside experts provide training and professional development in a variety of areas (e.g., tools for corporate success, professional writing, presentations, meeting facilitation, negotiating, influencing, networking, conflict resolution, giving and receiving feedback, and business etiquette). Other PDD guest speakers include senior industry executives, including our successful RPIF Program alumni, who share their career paths, insights, and experiences. Importantly, PDDs provide an excellent opportunity for Fellows to interact with each other and develop lasting personal friendships and a strong professional network of Fellows, faculty, alumni, and other industry executives.

### Key Program Features

The Rutgers Pharmaceutical Industry Fellowship Program **FOSTERs** the growth and development of future pharmaceutical and biopharmaceutical industry professionals and leaders through key program features:

- |   |   |
|---|---|
| F | <b>Family of Leading Companies</b> – Partners include several of the top global pharmaceutical and biopharmaceutical companies and offer large to small company environments.   |
| O | <b>Outstanding Alumni Track Record</b> – Well over 1,500 alumni hold prominent positions at many leading companies, including VP and C-suite levels.  |
| S | <b>Strong Network</b> — Fellows develop valuable, lasting connections with each other, alumni, Preceptors, and Rutgers EMSOP faculty.   |
| T | <b>Trusted and Proven Since 1984</b> — the Rutgers Fellowship Program is nationally recognized, trusted, and proven as the key pathway to industry for pharmacists as future leaders.   |
| E | <b>Enhanced Career Development</b> – Breadth of experiences informs career path choices, increasingly challenging assignments build depth of experience, and visibility creates opportunities - enhancing the potential for accelerated career paths. |
| R | <b>Rigorous Academic Component</b> – Rutgers affiliation provides academic and professional development opportunities.  |

Rutgers, The State University of New Jersey, with over 67,000 students in its three campuses, is one of the major state university systems in the United States. The New Jersey College of Pharmacy was founded in 1892 and was incorporated into the University in 1927. The [Ernest Mario School of Pharmacy \(EMSOP\)](#) is part of Rutgers Biomedical and Health Sciences (RBHS), the only state school of pharmacy in New Jersey, with approximately 1,350 students in its Doctor of Pharmacy degree program. The Rutgers EMSOP is located on the University's main science and technology campus in Piscataway, New Jersey. Because of its relationship with and close proximity to most of the nation's leading pharmaceutical and biopharmaceutical companies, the EMSOP and the RPIF Program are uniquely capable of providing Fellows with advanced training in the pharmaceutical and biopharmaceutical industry.



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## Pharmaceutical Industry Fellowship Program

### Application Process and Eligibility Requirements:

Pharmacy Fellows for the Rutgers Pharmaceutical Industry Fellowship Program are selected on a nationally competitive basis. Candidates must have completed a Doctor of Pharmacy degree from an ACPE-accredited institution before July 1 of the fellowship term.

### How to Apply:

The RPIF Program is highly competitive. Candidates will be selected for interviews on a rolling basis, so we strongly encourage you to submit your application as soon as possible.

Interested candidates may submit their application with short-answer questions and supporting materials (letter of intent, curriculum vitae, and 3 letters of recommendation) as soon as October 6, 2023 by visiting our website at: <https://pharmafellows.rutgers.edu/how-to-apply/>

All application materials **must be submitted electronically to the RPIF Website** per instructions on the site.

### **Your Letter of Intent & Letters of Recommendation should be addressed to:**

Joseph A. Barone, Pharm.D., F.C.C.P.  
Dean and Professor II  
Ernest Mario School of Pharmacy  
Rutgers, The State University of New Jersey  
160 Frelinghuysen Road  
Piscataway, NJ 08854-8020

Required Items	Submit By
Application with short-answer questions	October 13th
Letter of Intent (LOI)	October 13th
Curriculum Vitae (CV)	October 13 <sup>th</sup>
Letters of Recommendation (LORs)	December 1 <sup>st</sup>



### Alliance of Industry Fellowship Associates Fellowship Offers

Recognizing that the choice of a Post-Doctoral Industry Fellowship is an important decision, AIFA exists to promote a common aspect of each of our program's cultures by supporting a consensus first offer date of December 13, 2023 for all fellowship candidates.

We hope that other academic and non-academic Fellowship Programs will respect this timeline to allow for best program fit for candidates.

**AIFA**  
Alliance of Industry Fellowship Associates



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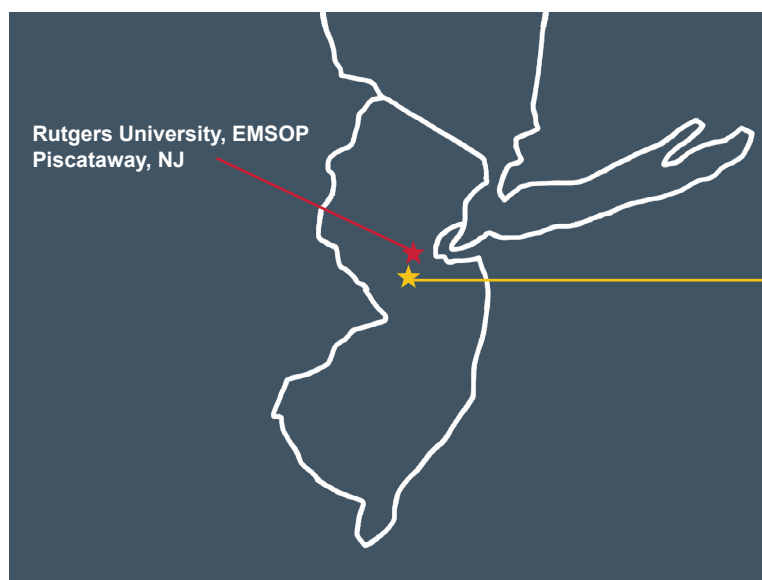
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## Contact Us

For more information regarding MJH Life Sciences, contact the MJHLS fellowship director Jeff Prescott, PharmD [jprescott@mjhlifesciences.com](mailto:jprescott@mjhlifesciences.com)

To learn more about MJH Life Sciences® visit [www.mjhlifesciences.com](http://www.mjhlifesciences.com)



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