

A photograph of a modern, multi-story glass and steel building. The building has a prominent glass facade and a dark metal upper section. The word 'HALOON' is visible on the dark section. An American flag is flying on a tall pole to the right of the building. There is a tree and some landscaping in the foreground. The sky is clear and blue.

RUTGERS

Institute for Pharmaceutical
Industry Fellowships

HALOON

**HALOON Fellowship
Program 2024**



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Message from Senior Lead

For Health. With Humanity

Dear Prospective Fellow:

It is a distinct honor and privilege for us at Haleon to sponsor the Rutgers Pharmaceutical Industry Fellowship program. With its long history, the program has prepared several generations of pharmacists for a productive and successful career track within the pharmaceutical industry. From the executive suite to R&D, Drug Information, Clinical Development, Medical Affairs, and Regulatory Affairs, pharmacists are occupying many critical roles across a wide spectrum of the pharmaceutical industry. As the world's largest consumer healthcare company, our mission at Haleon is to deliver better everyday health with humanity. The same aspirations apply to the profession of pharmacy as today's generation of pharmacists are uniquely qualified to improve health outcomes and the wellbeing of the patients they serve. The experience we have working with PharmD Fellows in the pharmaceutical industry has demonstrated that the pharmacist provides a unique perspective on product development and its eventual introduction into the marketplace.

Over the two-year Fellowship program at Haleon, the Fellow will collaborate with industry PharmD and other scientific and non-scientific professionals on a variety of exciting projects to develop core competencies, including strategic thinking, problem solving, scientific communication and presentation skills, and working in a global matrix environment. Thank you for your interest in Haleon and best wishes for an exciting and fulfilling career as an industry pharmacist.

Sincerely,

Dr. Kamran Siddiqui
Head of Medical Affairs
North America



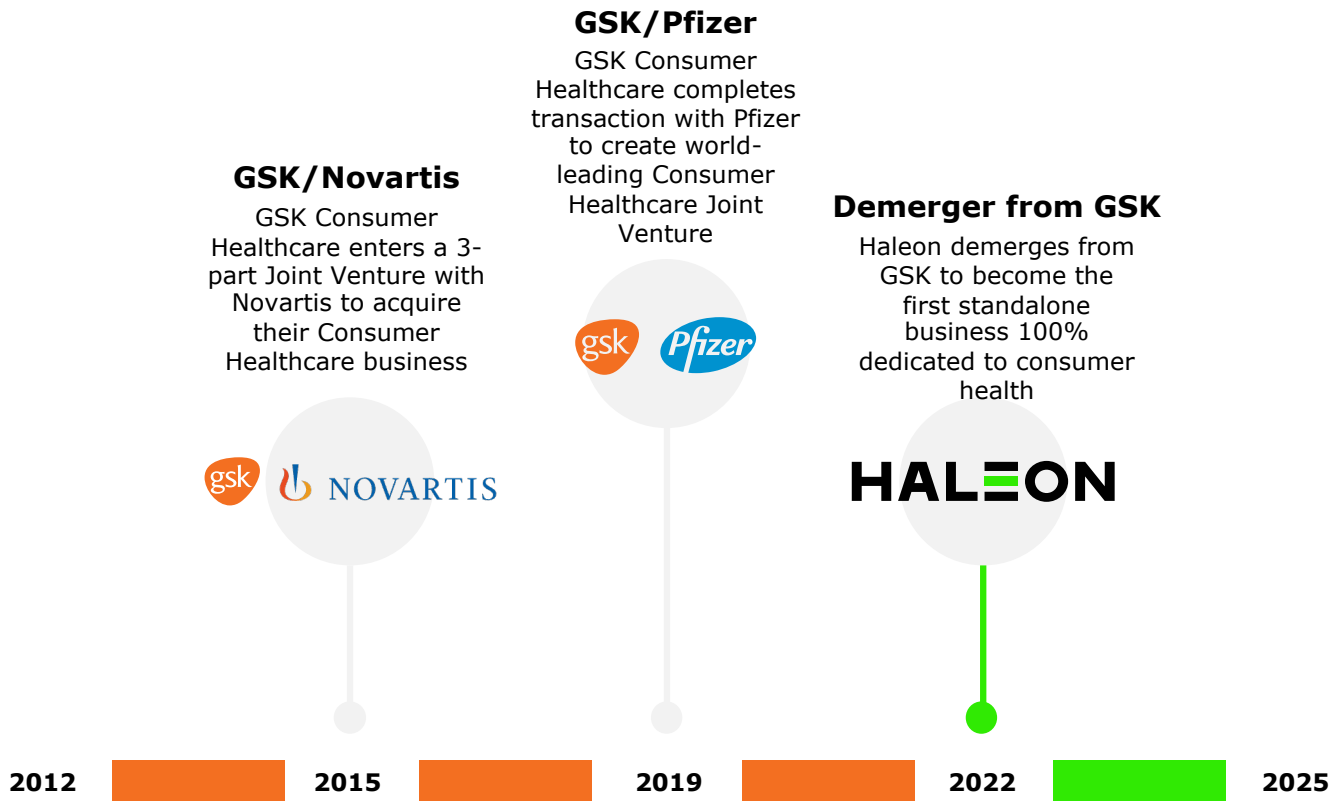
About Haleon

Our world-leading Consumer Healthcare business combines science and consumer insights to create innovative everyday healthcare brands that consumers trust, and experts recommend for pain relief, cold, flu and allergy, oral health, digestive health and wellness (vitamins, minerals and supplements).

We focus on delivering innovations that matter to our consumers. We've delivered more than 250 new innovative products in the last five years, including developing the fast-acting, dental sensitivity relief oral care product *Sensodyne Rapid Relief*; bringing *Voltaren Arthritis Gel* from Rx to OTC in the US through our best-in-class Rx to OTC "switch" capability; and launching *Advil Dual Action*, the first and only FDA approved pain relief medication to combine Acetaminophen and Ibuprofen. We have done all of this while completing a joint venture to combine Pfizer Consumer Health with Haleon



Our journey to Haleon



We deliver through our culture



To have the impact we want, we start by doing the right thing because what we do matters, and so does how we do it. Our culture is driven by three behaviors.

Keep it human

Our dedication to consumers, customers, and each other demands unmatched understanding and empathy. We care, and we show it through our expertise, our commitment and our humanity.



Do what matters most

We are prepared to have the difficult conversations to ensure we are all fully focused, and we are all prepared to let go. By doing what matters most, we prioritize the important and challenge the unnecessary, allowing us to deliver more for the consumers counting on us.



Go beyond

our constant hunger and irresistible energy drives us to be better, move with pace and outperform competitors. We want to lead the market not for the sake of leading, but because every step forward means more people enjoying better everyday health.

Haleon US Snapshot

We create innovative, everyday products that consumers trust, and experts recommend in oral health; pain relief; cold, flu, and allergy; digestive health; and vitamins, minerals and supplements

35+
Brands

300M+
Consumers

#1
in category



Digestive health | Oral health | Pain |
Respiratory | Wellness

Compete in all of the largest consumer self-care categories: Oral Health, VMS, Pain Relief, Respiratory and Digestive Health

4,000+
Employees
dedicated to the
US business

Key US brands by category

Our competitive advantage is our trusted science, global scale and human understanding. Humanity inspires us to find new and better ways to:



Oral Health



parodontax

biotène



Respiratory



NICORETTE

NICODERM
CQ



Pain relief

Advil®



EXCEDRIN



VMS/Lip care

Centrum



ChapStick®

abreva



Digestive health



Nexium®
24HR

Preparation H

Benefiber

Gas-X

About Our Fellowship

Haleon US Medical Affairs and Rx-to-OTC Switch Fellowships are within the Research and Development (R&D) team and are comprised of US and Global Medical Affairs experiences. The roles are in **Warren, NJ**.

Fellows will expand their medical knowledge by working with Haleon colleagues and external stakeholders to support a range of products and projects, and learn how Medical Affairs activities support drug development, launch, and life-cycle management.

Fellows will have the opportunity to attend regional and national conferences to foster professional development and gather insight to support the Haleon portfolio.



Overview of Medical Affairs Fellowship

Purpose:

To provide the Fellow with the skills and experience needed to launch a successful career within the Pharmaceutical Industry through hands-on experience. The Fellow will develop core Medical Affairs skills, as well as strategic thinking, organizational awareness, and leadership skills to support future growth within roles and across their career.

Duration:

Two years

July 2024 to June 2026

The Fellow is expected to remain in the Fellowship through the deadlines identified by Rutgers and to complete the defined Haleon and Rutgers requirements to meet the criteria for successful completion and receive the official Fellowship certification.

Recruiting One Position



Ashley Andrew, PharmD

2nd Year Fellow

University of Maryland Eastern Shore

"Thanks to my devoted preceptor and the incredible Haleon Colleagues who have taken me under their wing, I have had a remarkable experience as a Fellow at Haleon and have learned invaluable skills for my personal development and career progress."

Overview of Medical Affairs Fellowship

Objectives:

The PharmD Fellow will work with their preceptor(s) and take on their own projects to allow them to develop hands-on experience with the primary responsibilities of a Medical Affairs team member, including:

- Collaboration with R&D and commercial teams
- Create content and provide medical review of advertising and promotional materials for use with external customers
- Attend regional and national symposiums, presentations, and educational sessions and report key findings
- Engage in interactions with External Experts and plan advisory board meetings
- Develop the publication strategy and content of medical publications
- Evaluate innovation opportunities, internally and externally, and contribute to bring new products to market
- Support competitive intelligence gathering
- Build medical knowledge and expand opportunities with existing and new products
- Prepare FAQs, training materials, and materials for use with sales, the call center team, and other Haleon functions

Rotation Opportunities:

- Regulatory Affairs • US Medical Affairs • Commercial / Marketing

Medical Affairs Leadership

Lead Preceptor

Richard Petruschke graduated with his PharmD from the University of the Sciences in Philadelphia, PA and completed the Rutgers PharmD Fellowship in 2000 with Hoffmann-La Roche Pharmaceuticals in Regulatory Affairs. He has worked at Hoffman-La Roche Pharmaceuticals (Regulatory Affairs), Merck Pharmaceuticals (Medical Communications), Novartis Pharmaceuticals (Medical Liaison), Novartis Consumer Health (Medical Affairs, Call Center Leadership), and Haleon (Call Center Leadership, Medical Affairs and Innovation). Richard was previously a PharmD Medical Affairs Fellow Preceptor at Novartis Consumer Health, and he also precepts PharmD student rotations from several Universities. He is active in Scientific and Pharmacy associations, and still practices hospital pharmacy part-time. He will be the primary preceptor for the Haleon Consumer Health Fellowship.



Richard Petruschke, PharmD
Director, Advil Pain Category and
Medical Innovation
US Medical Affairs, Haleon

Overview of RX-to-OTC Switch Fellowship

Purpose:

To provide the Fellow with a robust and wide-ranging experience across all phases of the Rx-to-OTC switch process. The Fellow will develop Medical Affairs skills, Regulatory and Commercial experience, the ability to think strategically, communication skills, and leadership skills to support future growth.

Duration:

Two years

July 2024 to June 2026

The Fellow is expected to remain in the Fellowship through the deadlines identified by Rutgers and to complete the defined Haleon and Rutgers requirements to meet the criteria for successful completion and receive the official Fellowship certification.

Recruiting One Position



Kapil Rawal, PharmD

2nd Year Fellow

Rutgers University

“As the inaugural Rx-to-OTC Switch Fellow at Haleon, I have exponentially advanced my personal knowledge working closely with my preceptor and the rest of the Switch team, experiencing a unique opportunity in the development of my Medical and Regulatory Affairs skills.”

Overview of RX-to-OTC Switch Fellowship

Objectives:

- Surveillance and assessment of new Rx-to-OTC and direct-to-OTC drug opportunities
- Medical support for preliminary assessments of new drug candidates
- Contribution to regulatory submission document preparation and meeting planning
- Support for consumer behavior studies and labeling research
- Develop Drug Facts Labels (DFLs), product claims, and behavioral study protocols
- Communication of drug, disease and scientific data/insights to internal and external stakeholders
- Engagement with internal and external advocacy partners in related therapeutic areas
- Generate submission plans and content of medical publications
- Attend regional and national conferences and report key findings
- Collaborate with key partners to create strategies and timelines for Switch programs

Rotation Opportunities:

- Regulatory Affairs • US Medical Affairs • Commercial / Marketing

RX-to-OTC Switch Leadership



Matt Fisher, PharmD
Medical Director
Lead Preceptor

Medical Director in the Rx-to-OTC team at Haleon. He leads the medical affairs activities for Rx-to-OTC switch projects. For almost 20 years Matt has been supporting a variety of development and marketed products in multiple roles in the pharmaceutical industry including field-based medical affairs, medical education, investigator-sponsored studies, and consumer behavior research. Matt has worked in cardiovascular, analgesic, oncology, smoking cessation, and migraine therapeutic areas. For more than 10 years and in multiple organizations, Matt has helped to support the Rutgers Pharmaceutical Industry Fellowship Program via directorship, preceptorship, and mentoring of pharmacy school graduates entering the pharmaceutical industry. In addition, he spent more than 10 years in pharmacy practice in chain and independent pharmacies. He earned his PharmD degree from the Philadelphia College of Pharmacy.



Vidhu Dev, PharmD
Vice President
Senior Sponsor

Dr. Vidhu Bansal-Dev is Vice President, Rx-to-OTC Switch and Digital Transformation, R&D for Haleon. In this position, Vidhu provides R&D leadership for all Rx-to-OTC switch programs with a vision of bringing Rx products to OTC status for a variety of conditions within the next 5-10 years. She is also responsible for the digital strategy and leadership for R&D. Vidhu has a proven track record and has been credited in bringing several Rx-to-OTC switches as Alli, Flonase, Flonase Sensimist to the OTC market. She also provided support to the Voltaren switch efforts. Her strong reputation in the industry has led to inviting her to speak at a number of scientific, OTC, and leadership conferences over the years. Vidhu has diligently created a large network in the healthcare industry and has served in many leadership roles in a variety of functional areas in R&D giving her tremendous breadth and experience in leading large teams that have exceeded financial targets set by the business.



Rutgers Pharmaceutical Industry Fellowship Program

Ernest Mario School of Pharmacy
Rutgers, The State University of New Jersey

Program History

In 1984, at Rutgers, The State University of New Jersey, the Ernest Mario School of Pharmacy and two pharmaceutical companies began a first-of-its-kind collaborative pilot program to evaluate the potential contributions of clinically-trained pharmacists within a pharmaceutical industry practice setting. Following the successful pilot, the Rutgers Pharmaceutical Industry Fellowship (RPIF) Program grew significantly and expanded to include 27 companies within the pharmaceutical and biopharmaceutical industry and approximately 350 Fellows.

In 2002, Dr. Ernest Mario generously provided an endowment to establish the **Institute for Pharmaceutical Industry Fellowships** to enhance and promote the role of pharmacists in industry through the RPIF Program.

The Institute staff members:

- provide leadership and administrative support
- promote quality, communication, scholarly activity, and professional development
- arrange specialized Fellowship training opportunities within the pharmaceutical and biopharmaceutical industry.

In 2018, our Program expanded to offer interdisciplinary Fellows' training by adding select physician Fellowship opportunities to our well-established program.

The RPIF Program has thrived under the leadership of the founder, Dr. Joseph A. Barone, Dean and Professor II of the Ernest Mario School of Pharmacy, Dr. Carolyn Seyss, the Director for the Institute for Pharmaceutical Industry Fellowships, and Dr. Michael Toscani as the Director Emeritus.

The RPIF Program Certificate is now associated with special credentials so our alumni can now proudly identify themselves as **RUCIF (Rutgers University Certified Industry Fellow)**. Well over 1,500 Post-Doctoral Fellows have completed the RPIF Program, most of whom are experiencing influential and rewarding careers in the pharmaceutical and biopharmaceutical industry throughout the US and abroad. The RPIF Program has Preceptors and Mentors from industry who share their knowledge and experiences with the Fellows through an intense but closely-guided training program. Assignments and projects are challenging, meaningful, and designed to enhance understanding of the pharmaceutical and biopharmaceutical industry and the Fellow's functional area(s). Our goal is to provide the environment for Fellows to build the foundations to fuel their careers as future leaders in the industry.



Joseph A. Barone,
Pharm.D., F.C.C.P.
Dean and Professor II
Ernest Mario School of
Pharmacy
Rutgers University



Carolyn Seyss,
Pharm.D., RUCIF
Fellowship Director
Institute for Pharmaceutical Industry
Fellowships
Ernest Mario School of Pharmacy



Michael Toscani,
Pharm.D.
Research Professor,
Fellowship Director Emeritus
Institute for Pharmaceutical
Industry Fellowships



Connect with us on social
media: @RutgersFellow



Key Program Features

The Rutgers Pharmaceutical Industry Fellowship Program **FOSTERs** the growth and development of future pharmaceutical and biopharmaceutical industry professionals and leaders through key program features:

- F** **Family of Leading Companies** - Partners include several of the top global pharmaceutical and biopharmaceutical companies and offer large to small company environments.
- O** **Outstanding Alumni Track Record** - Well over 1,500 alumni hold prominent positions at many leading companies, including VP and C-suite levels.
- S** **Strong Network** - Fellows develop valuable, lasting connections with each other, alumni, Preceptors, and Rutgers EMSOP faculty.
- T** **Trusted and Proven Since 1984** - The Rutgers Fellowship Program is nationally recognized, trusted, and proven as the key pathway to industry for pharmacists as future leaders.
- E** **Enhanced Career Development** - Breadth of experiences informs career path choices, increasingly challenging assignments build depth of experience, and visibility creates opportunities - enhancing the potential for accelerated career paths.
- R** **Rigorous Academic Component** - Rutgers affiliation provides academic and professional development opportunities.

Rutgers, The State University of New Jersey, with over 67,000 students in its three campuses, is one of the major state university systems in the United States. The New Jersey College of Pharmacy was founded in 1892 and was incorporated into the University in 1927. The [Ernest Mario School of Pharmacy \(EMSOP\)](#) is part of Rutgers Biomedical and Health Sciences (RBHS), the only state school of pharmacy in New Jersey, with approximately 1,350 students in its Doctor of Pharmacy degree program. The Rutgers EMSOP is located on the University's main science and technology campus in Piscataway, New Jersey. Because of its relationship with and close proximity to most of the nation's leading pharmaceutical and biopharmaceutical companies, the EMSOP and the RPIF Program are uniquely capable of providing Fellows with advanced training in the pharmaceutical and biopharmaceutical industry.

Professional Development Series

All Fellows gather once monthly as a group to participate in the Professional Development Day (PDD) series, an important component of their training that complements the hands-on experience provided at the partner companies.

The PDDs are steered by a committee of Fellows and are designed to enhance the Fellows' leadership skills such as emotional intelligence, communication, critical decision making, and presentation skills. Fellows develop skill sets under the guidance of external trainers and accomplished RPIF alumni. PDDs also provide general knowledge about various aspects of drug development/commercialization and issues facing the pharmaceutical and biopharmaceutical industry, and promote connectivity and a sense of community among Fellows and alumni from different companies and disciplines.

The Fellows can learn from each other through individual and group presentations on topics and issues related to the pharmaceutical and biopharmaceutical industry. The dynamic forum of PDD provides an opportunity for open discussion and debate among Fellows, Rutgers faculty, and company Preceptors. In addition, outside experts provide training and professional development in a variety of areas (e.g., tools for corporate success, professional writing, presentations, meeting facilitation, negotiating, influencing, networking, conflict resolution, giving and receiving feedback, and business etiquette). Other PDD guest speakers include senior industry executives, including our successful RPIF Program alumni, who share their career paths, insights, and experiences. Importantly, PDDs provide an excellent opportunity for Fellows to interact with each other and develop lasting personal friendships and a strong professional network of Fellows, faculty, alumni, and other industry executives.



Connect with us on social
media: @RutgersFellow



Application Process and Eligibility Requirements:

Pharmacy Fellows for the Rutgers Pharmaceutical Industry Fellowship Program are selected on a nationally competitive basis. Candidates must have completed a Doctor of Pharmacy degree from an ACPE-accredited institution before July 1 of the fellowship term.

How to Apply:

The RPIF Program is highly competitive. Candidates will be selected for interviews on a rolling basis, so we strongly encourage you to submit your application as soon as possible.

Interested candidates may submit their application with short-answer questions and supporting materials (letter of intent, curriculum vitae, and 3 letters of recommendation) as soon as October 6, 2023 by visiting our website at: <https://pharmafellows.rutgers.edu/how-to-apply/>

All application materials **must be submitted electronically to the RPIF Website** per instructions on the site.

Your Letter of Intent & Letters of Recommendation should be addressed to:

Joseph A. Barone, Pharm.D., F.C.C.P.
Dean and Professor II
Ernest Mario School of Pharmacy
Rutgers, The State University of New Jersey
160 Frelinghuysen Road
Piscataway, NJ 08854-8020

Alliance of Industry Fellowship Associates Fellowship Offers

Recognizing that the choice of a Post-Doctoral Industry Fellowship is an important decision, AIFA exists to promote a common aspect of each of our program's cultures by supporting a consensus first offer date of December 13, 2023 for all fellowship candidates.

We hope that other academic and non-academic Fellowship Programs will respect this timeline to allow for best program fit for candidates.

Required Items	Submit by
Application with short-answer questions	October 13th
Letter of Intent (LOI)	October 13th
Curriculum Vitae (CV)	October 13th
Letters of Recommendation (LORs)	December 1st



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