



**HALEON**



**RUTGERS HEALTH**  
**Institute for Pharmaceutical  
Industry Fellowships**

**HALEON**

**Fellowship Program  
2026-2028**

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## Message from Haleon Fellowship Leaders

Dear Prospective Fellow:

It is a distinct honor and privilege for us at Haleon to sponsor the Rutgers Pharmaceutical Industry Fellowship program. With its long history, the program has prepared several generations of pharmacists for a productive and successful career track within the pharmaceutical industry. From the executive suite to R&D, Drug Information, Clinical Development, Medical Affairs, Regulatory Affairs, and many other functions, pharmacists are occupying many critical roles across a wide spectrum of the pharmaceutical industry. As the world's largest consumer healthcare company, our mission at Haleon is to deliver better everyday health with humanity. The same aspirations apply to the profession of pharmacy as today's generation of pharmacists are uniquely qualified to improve health outcomes and the well-being of the patients they serve. The experience we have working with PharmD Fellows in the pharmaceutical industry has demonstrated that the pharmacist provides a unique perspective on product development and its eventual introduction into the marketplace.

Over the two-year Fellowship program at Haleon, the Fellow will collaborate with industry professionals on a variety of exciting projects to develop core competencies, including strategic thinking, problem solving, scientific communication and presentation skills, while working in a global matrix environment.

Thank you for your interest in Haleon and best wishes for an exciting and fulfilling career as an industry pharmacist.

Sincerely,  
Haleon Fellowship Leaders



**Matthew Fisher,  
PharmD**

Medical Affairs Director  
Rx to OTC Switch

**Richard Petruschke,  
PharmD**

US Medical Affairs Director  
Pain Team Lead



# About HALOON

Our world-leading Consumer Healthcare business combines science and consumer insights to create innovative everyday healthcare brands that consumers trust, and experts recommend for pain relief, cold, flu and allergy, oral health, digestive health and wellness (vitamins, minerals and supplements).

We focus on delivering innovations that matter to our consumers. We've delivered more than 250 new innovative products in the last five years, including developing the fast-acting, dental sensitivity relief oral care product *Sensodyne Rapid Relief*; bringing *Voltaren Arthritis Gel* from Rx to OTC in the US through our best-in-class Rx to OTC "switch" capability; and launching *Advil Dual Action*, the first and only FDA approved pain relief medication to combine Acetaminophen and Ibuprofen. We have done all of this while completing a joint venture to combine Pfizer Consumer Health with Haleon.

# Our Journey to HALÉON

For Health. With Humanity.

While Haleon is still a young company, some of our brands have over 170 years worth of history. The early foundations to what is today Haleon are in a single apothecary shop in London, opened in 1715 by Silvanus Bevan



2015

2019

2022

**GSK/Novartis**

GSK Consumer Healthcare enters a 3-part Joint Venture with Novartis to acquire their Consumer Healthcare business

**GSK/Pfizer**

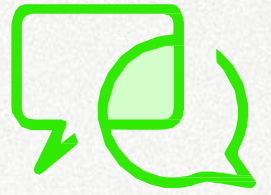
GSK Consumer Healthcare completes transaction with Pfizer to create world-leading Consumer Healthcare Joint Venture

**Demerger from GSK**

Haleon demerges from GSK to become the first standalone business 100% dedicated to consumer health

Over the centuries, our legacy companies have been founded, grown, acquired and merged, leading to the creation of Haleon which has one purpose - to deliver better everyday health with humanity

# We deliver through our culture



## Do what matters most

We are prepared to have the difficult conversations to ensure we are all fully focused, and we are all prepared to let go. By doing what matters most, we prioritize the important and challenge the unnecessary, allowing us to deliver more for the consumers counting on us.



## Keep it human

Our dedication to consumers, customers, and each other demands unmatched understanding and empathy. We care, and we show it through our expertise, our commitment and our humanity.



## Go beyond

Our constant hunger and irresistible energy drives us to be better, move with pace and outperform competitors. We want to lead the market not for the sake of leading, but because every step forward means more people enjoying better everyday health.

To have the impact we want, we start by doing the right thing because what we do matters, and so does how we do it. Our culture is driven by three behaviors.

# Our Purpose

We set ourselves **stretching aspirations** and always **follow through *with urgency*** on every commitment we make.

**For Health. With Humanity.**

**Deliver**

**better everyday health**

**with humanity**

We will **help many more people solve their everyday health needs:**

- Reaching **more people**
- Serving them across **more of their needs**, product and beyond
- Consistently **using science to strengthen our trusted brands**

Healthcare can feel cold and clinical, but it's the most human thing there is. We care enough to really **understand and improve the everyday health of every consumer** – no matter who they are.

# Our Purpose

For Health. With Humanity.

## Strategic drivers

- Health in more hands
- Superior brands
- Wired for excellence
- Full potential people



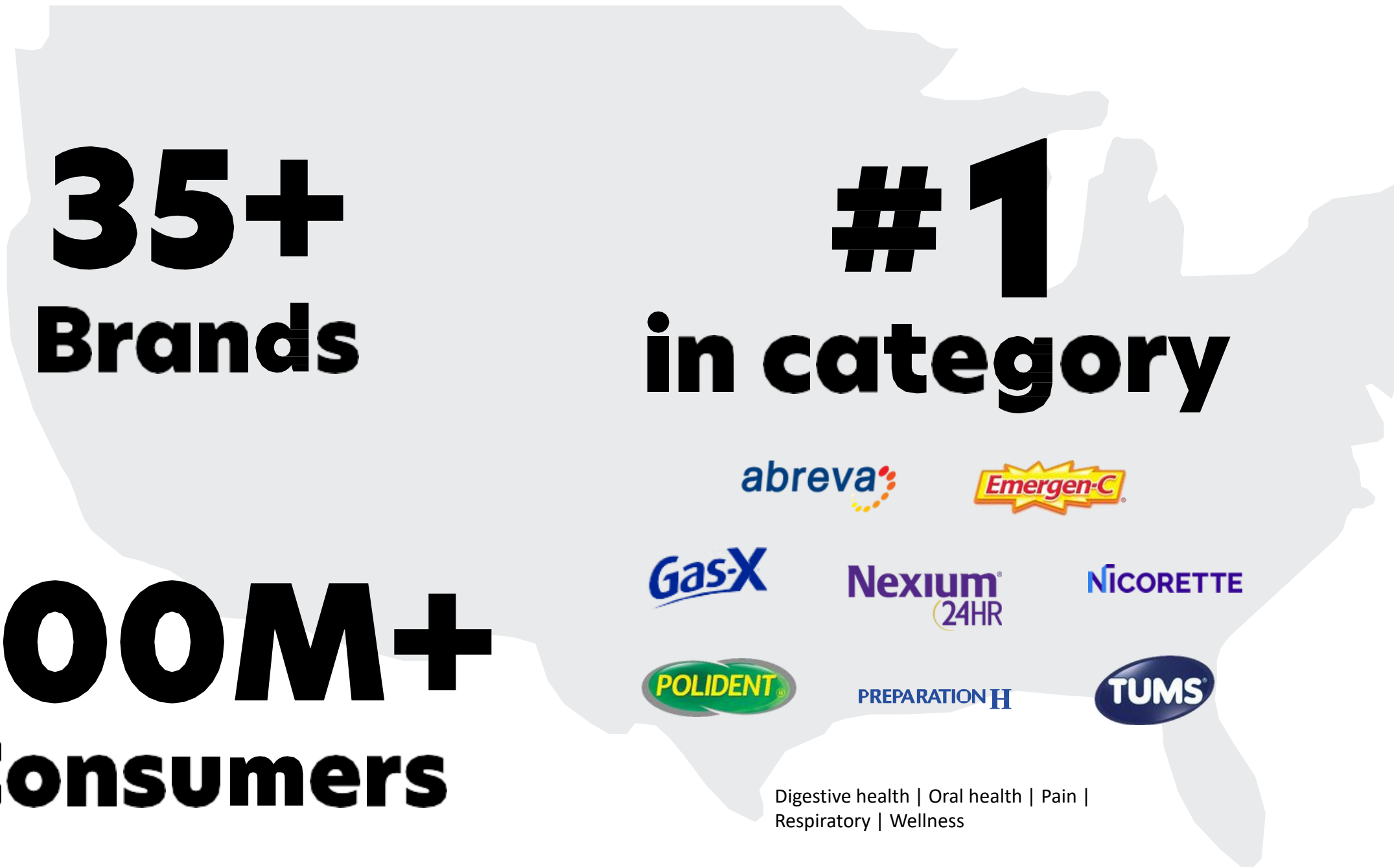
## Our behaviours

- Consumer first, always
- Collaborate for impact
- Unlock value, at pace
- Grow myself and others

# Haleon US Snapshot

**For Health. With Humanity.**

We create innovative, everyday products that consumers trust, and experts recommend in oral health; pain relief; cold, flu, and allergy; digestive health; and vitamins, minerals and supplements



**35+**  
**Brands**

**#1**  
**in category**

**Compete in all of the largest consumer self-care categories: Oral Health, VMS, Pain Relief, Respiratory and Digestive Health**

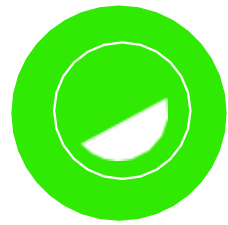
**300M+**  
**Consumers**

**4,000+**  
**Employees**  
dedicated to the  
US business

# Key US brands by category

For Health. With Humanity.

Our competitive advantage is our trusted science, global scale and human understanding. Humanity inspires us to find new and better ways to:

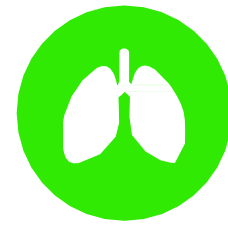


Oral Health



parodontax

biotène



Respiratory



NICORETTE

NICODERM CQ



Pain relief



EXCEDRIN



VMS/Therapeutic Skin Care



Digestive health



# About Our Fellowship

Haleon US Medical Affairs and Rx-to-OTC Switch Fellowships are within the Research and Development (R&D) team and are comprised of US and Global Medical Affairs experiences. The roles are based in **Warren, NJ**.

Fellows will expand their medical knowledge by working with Haleon colleagues and external stakeholders to support a range of products and projects, and learn how Medical Affairs activities support drug development, launch, and life-cycle management.

Fellows will have the opportunity to attend regional and national conferences to foster professional development and gather insight to support the Haleon portfolio.



# Overview of Medical Affairs Fellowship

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## Recruiting One Position

The US Medical Affairs Fellowship is designed to provide the Fellow with the hands-on experience and professional skills needed to launch a successful career in the pharmaceutical industry. Through immersive projects and cross-functional collaboration, the Fellow will build a strong foundation in Medical Affairs while developing key competencies in strategic thinking, organizational awareness, and leadership, preparing them for long-term growth and impact throughout their career.

### Duration

- **2 Years**
- **July 2026 - June 2028**

The Fellow is expected to remain in the Fellowship through the deadlines identified by Rutgers and to complete the defined Haleon and Rutgers requirements to meet the criteria for successful completion and receive the official Fellowship certification.

**HALEON**



**Connor Geddis, PharmD, MBA, RPh**  
2nd Year Fellow  
**Western New England University**

“My time as the Medical Affairs Fellow at Haleon has been truly transformative. With the guidance of supportive mentors and passionate colleagues, I’ve gained invaluable skills that have shaped my personal and professional growth, laying a strong foundation for a meaningful career in the industry.”

# Overview of Medical Affairs Fellowship

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## Key Activities

- Collaborate cross-functionally with R&D and Commercial teams to align medical strategy with business objectives
- Develop and medically review advertising and promotional materials intended for external stakeholders
- Attend and report on key insights from regional or national scientific meetings, symposiums, and educational sessions
- Engage with external experts and support the planning and execution of advisory board meetings
- Contribute to the development of publication strategies and the creation of scientific content
- Assess internal and external innovation opportunities to support the launch of new products
- Conduct competitive intelligence to inform strategic-decision making
- Expand therapeutic area knowledge and identify opportunities to enhance the value of existing and new products
- Prepare scientific resources including FAQs, training materials, and content for Commercial, medical information and other internal stakeholders

## Key Partners

- Regulatory Affairs | Commercial | Marketing | Clinical Development

## Rotation Opportunities

- Regulatory Affairs | Rx to OTC Switch | Commercial | Marketing

# Medical Affairs Leadership

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## US Medical Affairs Preceptor

Richard Petruschke graduated with his PharmD from the University of the Sciences in Philadelphia, PA and completed the Rutgers PharmD Fellowship in 2000 with Hoffmann-La Roche Pharmaceuticals in Regulatory Affairs. He has worked at Hoffman-La Roche Pharmaceuticals (Regulatory Affairs), Merck Pharmaceuticals (Medical Communications), Novartis Pharmaceuticals (Medical Liaison), Novartis Consumer Health (Medical Affairs, Call Center Leadership), GSK Consumer Health (Call Center Leadership, Medical Affairs and Innovation), and Haleon (Medical Affairs Pain Category Lead). Richard was previously a PharmD Medical Affairs Fellow Preceptor at Novartis and GSK Consumer Health, and he also precepts PharmD and PhD student rotations from several Universities. He is active in Scientific and Pharmacy associations, and he still practices hospital pharmacy part-time. Richard will be the primary preceptor for the Haleon US Medical Affairs Fellowship.



**Richard Petruschke, PharmD**  
Director - Pain Team Lead  
US Medical Affairs, Haleon

# Overview of RX-to-OTC Switch Fellowship

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## Recruiting One Position

The RX-to-OTC Switch Fellowship is designed to provide the Fellow with a robust and wide- ranging experience across all phases of the Rx- to-OTC switch process. The Fellow will develop Medical Affairs skills, Regulatory and Commercial experience, the ability to think strategically, communication skills, and leadership skills to support future growth.

### Duration

- **2 Years**
- **July 2026 - June 2028**

The Fellow is expected to remain in the Fellowship through the deadlines identified by Rutgers and to complete the defined Haleon and Rutgers requirements to meet the criteria for successful completion and receive the official Fellowship certification.



**Anuoluwapo Adedeji, PharmD, RPh**  
2nd Year Fellow  
**Binghamton School of Pharmacy**

“I have strengthened my ability to translate scientific evidence into meaningful insights through research and medical writing. This experience has deepened my understanding of consumer health and reinforced my commitment to clear, evidence-based communication”

# Overview of RX-to-OTC Switch Fellowship

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## Key Activities

- Communication of drug, disease and scientific data/insights to internal and external stakeholders
- Generate submission plans and content of medical publications
- Contribution to regulatory submission document preparation and meeting planning
- Develop Drug Facts Labels (DFLs), product claims, and behavioral study protocols
- Collaborate with key partners to create strategies and timelines for Switch programs
- Surveillance and assessment of new Rx-to-OTC and direct-to-OTC drug opportunities
- Medical support for preliminary assessments of new drug candidates
- Support for consumer behavior studies and labeling research
- Engagement with internal and external advocacy partners in related therapeutic areas
- Attend regional and national conferences and report key findings

## Key Partners

- Regulatory Affairs | Medical Affairs | Commercial/Business Development | Clinical Research | Biostatistics | Pharmacovigilance | Safety/Toxicity

## Rotation Opportunities

- Regulatory Affairs | US Medical Affairs | Commercial/Marketing

# RX-to-OTC Switch Leadership

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## Rx-to-OTC Preceptor

Matt Fisher is the Medical Director of the Rx-to-OTC team at Haleon. He leads the medical affairs activities for Rx-to-OTC switch projects. For more than 20 years, Matt has been supporting a variety of development and marketed products in multiple roles in the pharmaceutical industry including field-based medical affairs, medical education, investigator-sponsored studies, and consumer behavior research. Matt has worked in cardiovascular, analgesic, oncology, smoking cessation, and migraine therapeutic areas. For more than 10 years and in multiple organizations, Matt has helped to support the Rutgers Pharmaceutical Industry Fellowship Program via directorship, preceptorship, and mentoring of pharmacy school graduates entering the pharmaceutical industry. In addition, he spent more than 10 years in pharmacy practice in chain and independent pharmacies. He earned his PharmD degree from the Philadelphia College of Pharmacy.



**Matt Fisher, PharmD**  
Medical Director  
Rx-to-OTC Switch, Haleon

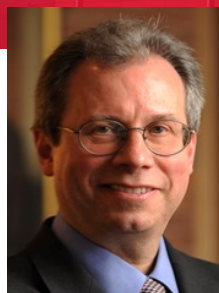


# Rutgers Pharmaceutical Industry Fellowship (RPIF) Program

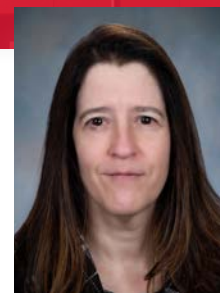
Ernest Mario School of Pharmacy (EMSOP)

Rutgers, The State University of New Jersey

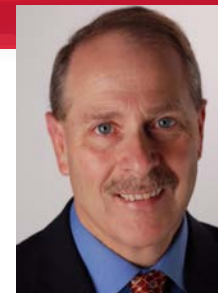
The RPIF Program has thrived under the leadership of the founder, Dr. Joseph A. Barone, Dean and Distinguished Professor of EMSOP, Dr. Carolyn Seyss, the Executive Director for the Institute for Pharmaceutical Industry Fellowships, and Dr. Michael Toscani as the Director Emeritus.



**Joseph A. Barone, PharmD, FCCP**  
Dean and Distinguished Professor



**Carolyn Seyss, PharmD, RUCIF**  
Fellowship Executive Director



**Michael Toscani, PharmD**  
Research Professor,  
Fellowship Director Emeritus

## Program History

1984

EMSOP and 2 pharmaceutical companies began a first-of-its-kind collaborative pilot program to evaluate the potential contributions of clinically-trained pharmacists within a pharmaceutical industry practice setting. Following the successful pilot, the RPIF Program grew significantly and expanded to now include 29 companies within the pharmaceutical and biopharmaceutical industry with over 300 Fellows.

2002

Dr. Ernest Mario generously provided an endowment to establish RPIF as an Institute to enhance and promote the role of pharmacists in industry through the RPIF Program. The Institute staff members:

- Create the Fellowship structure, providing strategic leadership and administrative support
- Promote quality, communication, scholarly activity, and professional development
- Arrange specialized training opportunities within the pharmaceutical and biopharmaceutical industry

2018

RPIF expanded to offer interdisciplinary Fellows' training by adding physician Fellowship opportunities to our well-established program.

2023

The RPIF Certificate is recognized with special credentials so our alumni can now proudly identify themselves as **RUCIF (Rutgers University Certified Industry Fellow)**.

Well over 1,800 Post-Doctoral Fellows have completed the RPIF Program, most of whom are experiencing influential and rewarding careers in the pharmaceutical and biopharmaceutical industry throughout the US and abroad. The RPIF Program has Preceptors and Mentors from industry who share their knowledge and experiences with the Fellows through an intense but closely-guided training program. Assignments and projects are challenging, meaningful, and designed to enhance understanding of the pharmaceutical and biopharmaceutical industry and the Fellow's functional area(s). Our goal is to provide the environment for Fellows to build the foundations to fuel their careers as future leaders in the industry.

## Professional Development Series

All Fellows gather once monthly as a group to participate in the Professional Development Day (PDD) series, an important component of their training that complements the hands-on experience provided at the sponsor companies. The PDDs are steered by a committee of Fellows and are designed to enhance the Fellows' leadership skills such as emotional intelligence, communication, critical decision making, and presentation skills. Fellows develop skill sets under the guidance of external trainers and accomplished RPIF alumni. PDDs also provide general knowledge about various aspects of drug development/commercialization and issues facing the pharmaceutical and biopharmaceutical industry, and promote connectivity and a sense of community among Fellows and alumni from different companies and disciplines.

The Fellows can learn from each other through individual and group presentations on topics and issues related to the pharmaceutical and biopharmaceutical industry. In addition, outside experts provide training and professional development in a variety of areas (e.g., tools for corporate success, professional writing, presentations, meeting facilitation, negotiating, influencing, networking, conflict resolution, giving and receiving feedback, and business etiquette). Other PDD guest speakers include senior industry executives, including our successful RPIF Program alumni, who share their career paths, insights, and experiences. Importantly, PDDs provide an excellent opportunity for Fellows to interact with each other and develop lasting personal friendships and a strong professional network of Fellows, faculty, alumni, and other industry executives.

## Key Program Features

RPIF FOSTERS the growth and development of future pharmaceutical and biopharmaceutical industry professionals and leaders through:

- F** **Family of Leading Companies**  
Partners include several top global pharmaceutical/biopharmaceutical companies and offer large to small company environments.
- O** **Outstanding Alumni Track Record**  
Well over 1,800 alumni hold prominent positions at many leading companies, including VP and C-suite levels.
- S** **Strong Network**  
Fellows develop valuable, lasting connections with each other, alumni, Preceptors, and Rutgers EMSOP faculty.
- T** **Trusted and Proven Since 1984**  
The Rutgers Fellowship Program is nationally recognized, trusted, and proven as the key pathway to industry, developing foundations for future leaders.
- E** **Enhanced Career Development**  
Breadth of experiences informs career path choices, increasingly challenging assignments build depth of experience, and visibility creates opportunities - enhancing the potential for accelerated career paths.
- R** **Rigorous Academic Component**  
Rutgers affiliation provides academic and professional development opportunities.

Because of its relationship with and close proximity to most of the nation's leading pharmaceutical and biopharmaceutical companies, EMSOP and the RPIF Program are uniquely capable of providing Fellows with advanced training in the pharmaceutical and biopharmaceutical industry.

Rutgers, The State University of New Jersey is one of the major state university systems in the United States. EMSOP is part of Rutgers Health and is the only state school of pharmacy in New Jersey. EMSOP is located on the University's main science and technology campus in Piscataway, New Jersey.

While RPIF offers all the benefits of a large program with an extensive network of distinguished professionals, Fellows receive the individual attention of a small program where they are known and supported as individuals.

## Application Process and Eligibility Requirements

Pharmacy Fellows for the RPIF Program are selected on a nationally competitive basis. Candidates must have completed a Doctor of Pharmacy from an ACPE-accredited institution before July 1 of the fellowship term.

### HOW TO APPLY:

The RPIF Program is highly competitive. **Candidates will be selected for interviews on a rolling basis, so we strongly encourage you to submit your application as soon as possible.**

Interested candidates may submit their application with short-answer questions and supporting materials (letter of intent, curriculum vitae, and 3 letters of recommendation) as soon as **October 8, 2025** by visiting our website at: <https://pharmafellows.rutgers.edu/how-to-apply/>

**All application materials must be submitted electronically to the RPIF website per instructions on the site.**

### REQUIRED ITEMS:

### SUBMIT BY:

Application with short-answer questions	October 17th
Letter of Intent (LOI)	October 17th
Curriculum Vitae (CV)	October 17th
Letters of Recommendation (LORs)	December 1st

### ADDRESS LOI AND LORs TO:

**Joseph A. Barone, PharmD, FCCP**  
**Dean and Distinguished Professor**  
Ernest Mario School of Pharmacy  
Rutgers, The State University of New Jersey  
160 Frelinghuysen Road  
Piscataway, NJ 08854-8020





**"The RPIF Program hasn't just opened doors. It has changed the way I walk through them—more grounded in where I stand and more intentional in how I move forward. It has given me the opportunity to use my PharmD education to serve patients in new ways, shaping the conversations and decisions that impact their care. It has given me the confidence to speak up, the space to grow, and the kind of mentorship that sees your potential before you do. If you're ready to take the next step toward a career in the pharmaceutical industry, let RPIF be where your journey begins."**

Pooja Singh, PharmD,  
Global Regulatory Affairs and Global Value & Access Fellow  
RPIF Chief Fellow



**"Being a Rutgers Fellow has been such a pivotal part of my professional story, truly exceeding my expectations. This journey has transformed my leadership skills, giving me the confidence and tools I know I'll use every day. I'm grateful to be part of this community!"**

Ginika Nwokeabia, PharmD  
USMA/Medical Science Liaison - Neuroimmunology Fellow  
RPIF Chief Fellow



**"As a Rutgers Fellow, I have experienced an incredibly wide variety of opportunities through RPIF and my partner company. Through these opportunities I have learned and expanded my network more than I had ever imagined. The RPIF program encourages and facilitates all fellows growth into leaders and prepares us for our bright futures in the pharmaceutical industry."**

Olivia Violette, PharmD  
Global Medical Information Fellow  
RPIF Chief Fellow



**Aligned First Offer Date**  
December 12, 2025

The choice of a Post-Doctoral Industry Fellowship is an important decision. AIFA exists to promote a consensus first offer date for all Fellowship positions. We believe this is a positive reflection of the cultures our Programs offer, and that culture is a critical consideration in choice of Fellowship.

We hope that other academic and non-academic Fellowship Programs will NOT pressure candidates to accept offers prior to this AIFA-aligned offer date. Candidates should feel free to request an extension for any earlier offer to allow them to consider their options.

Connect with us on social media: @RutgersFellow



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