Imagine you are the general manager of your favorite sports franchise, and you are planning for the upcoming season. You are responsible for overseeing your franchise’s typical activities: recruiting, training, managing personnel, marketing/branding, public relations, etc. Along with this responsibility, you are challenged to do it in innovative ways that will be both cost effective and lead to the success of your team. **Our team is the Rutgers Pharmaceutical Industry Fellowship (RPIF) program** and we are competing in a league of post-graduate training opportunities for industry pharmacists. Historically, we perform at such high a level that this program is recognized by many as the “best in the industry”. We are thrilled to take over the role of “general managers” for this esteemed franchise. Our challenge now is coming up with innovative ways to fulfill these responsibilities and doing it in a way that not only maintains this program’s reputation, but adds to it as well.

As Co-Chiefs, we will enhance our RPIF team by:

1. Engaging all stakeholders (past, current, future fellows, Rutgers faculty, etc.) to participate in critical aspects of the RPIF program
   - Increase alumni and fellowship relations and networking opportunities
   - Expand scholarly activities for Fellows to include more collaborations with Rutgers EMSOP faculty, Fellowship alumni, mentors, and stakeholders

2. Showcasing fellowship capabilities to internal and external stakeholders
   - Increase collaboration with external organizations (UMDNJ, local NPOs, Rutgers faculty, etc)
   - Maximize utilization of social media to create a uniform RPIF presence on the web

3. Developing leaders within the health care industry
   - Establish cross-functional collaboration across committees
   - Inspire Fellows to chair philanthropic/volunteer projects outside of formal CDC events

We cannot achieve these objectives without the help of all the stakeholders as mentioned in our first objective! We are really looking forward to an exciting year and are honored to be your leaders!

Best,
Mike D’Uva and Mark Angeles aka “M&M”
2012-2013 RPIF Co-Chiefs
The U.S. Department of Health and Human Services has entered a key partnership with several large chain pharmacies to educate Medicare beneficiaries on new benefits offered under health care reform. Since the Patient Protection and Affordable Care Act passed in 2010, Medicare beneficiaries are now able to receive many preventative care services including certain immunizations and health screenings for free. Walgreens, CVS Caremark, Thrift Drug, Walmart, and Sam’s Club have teamed with HHS and Secretary Kathleen Sebelius to provide education on Medicare preventative services and information on prescription drug savings.

The partnered pharmacies have pledged to educate Medicare Part D patients on cost relief measures when they have entered the “donut hole” including eligibility to receive a 50% decrease on brand name medication and the ability to claim a $250 one-time rebate. These initiatives are part of health care reform’s goal of closing the coverage gap for Part D beneficiaries by 2020. Average savings per Medicare patient in the first half of 2012 was $629. HHS partnering with pharmacies and pharmacists reinforces that pharmacists play a critical role on the front line of patient care and public health as a valuable resource in keeping the public well.

By: Justin J. Balint, Pharm.D., 1st Year Fellow at Bristol-Myers Squibb

“...It’s amazing that you’re going to one now,” my regulatory colleague said to me on our morning bus ride to the FDA on September 5th. We were traveling to the Anti-Infective Drugs Advisory Committee (AC) meeting assembled for the new drug application (NDA) of Tobramycin Inhalation Powder (TIP) in the management of cystic fibrosis patients infected with Pseudomonas aeruginosa. An AC meeting for an NDA involves the evaluation of a drug product for the proposed indication by a panel of FDA selected experts. After the sponsor and FDA reviewers present data on the application, the committee votes on whether or not to recommend approval.

When I became involved with the AC meeting, I was surprised by the amount of work and funding that was placed into preparation for that one critical day. Team members spent months rehearsing presentations and practicing answers to potential questions. Even the briefing documents prepared for the FDA and AC panelists underwent months of review and replacement with multiple drafts. As a fellow, my primary duty consisted of managing the logistical component of the AC and the mock meetings. This process involved working with vendors to calculate KOL honoraria and to provide regulatory intelligence for the team on AC members and relevant information from past AC meetings. Aside from work experience, the AC meeting provided networking opportunities with other line functions, KOLs, and upper management. I am grateful for my AC experience and am optimistic about the future of TIP, as the final vote of the meeting supported the product.

By: Doris Lo, Pharm.D., 2nd year Fellow at Novartis

“I went to my first advisory committee meeting after 18 years of working in industry. It’s amazing that you’re going to one now,” my regulatory colleague said to me on our morning bus ride to the FDA on September 5th. We were traveling to the Anti-Infective Drugs Advisory Committee (AC) meeting assembled for the new drug application (NDA) of Tobramycin Inhalation Powder (TIP) in the management of cystic fibrosis patients infected with Pseudomonas aeruginosa. An AC meeting for an NDA involves the evaluation of a drug product for the proposed indication by a panel of FDA selected experts. After the sponsor and FDA reviewers present data on the application, the committee votes on whether or not to recommend approval.

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View the HHS Press Release:
WELCOME NEW NOVARTIS GROUP LEADERS!

Nina Gutman, Pharm.D., Former Novartis Fellow
Jennifer Slade, Pharm.D., Former Novartis Fellow

By: Marilyn Tsourounis, Pharm.D., Ph.D.,
1st year Fellow at Novartis

Please welcome Dr. Nina Gutman in her new role as the RPIF Group Leader for Novartis - Drug Regulatory Affairs! Nina graduated from the EMSOP in 2007 and completed her fellowship with Novartis in Oncology Drug Regulatory Affairs (DRA) in 2009. As an Associate Director in DRA at Novartis, Nina is responsible for the strategic input and oversight of Global Health Authority interactions and submissions of several development programs for Afinitor®/Votubia® (everolimus). Nina has successfully filed two NDAs and two sNDAs (covering both orphan and non-orphan diseases), liaised with the Commercial organization to launch several indications, and led a team in obtaining pediatric exclusivity for everolimus. Recently, Nina spearheaded an initiative in China to accelerate access to drugs for rare diseases by educating CDE reviewers, SFDA officials, and the medical community on regulations in the US and EU governing the registration of drugs for rare diseases.

By: Bethany Drimallio, Pharm.D.,
1st year Fellow at Novartis

Dr. Jennifer Slade, an alumnus of Purdue University, completed the RPIF program in 2002 as a Clinical Research Fellow in transplantation at Novartis. Since completing the Fellowship, Jennifer has worked for Novartis in a variety of roles, including Senior Clinical Research Scientist, Regional Scientific Manager & Regional Scientific Associate Director, Scientific Communications Director, Director of Franchise Communications, and Global Scientific Operations Director. Last year, Jennifer spent 3 months in Shanghai, China as part of an “East Meets West Program”, where she worked with local MSLs and MSL Managers to enhance training processes and improve the KOL development process in addition to mentoring individual MSLs. In her current role, Jennifer develops and implements MSL strategic plans through scientific communications, field medical insights, and medical slide decks for the global Neuroscience MSL team. Additionally, Jennifer enjoys mentoring and coaching students, summer interns, fellows, and colleagues new to industry. She looks forward to expanding her involvement in the fellowship by serving as the Medical Communications Group Leader as part of the Novartis Fellowship Program Leadership Team.

ALUMNI SPOTLIGHT

William Lai, Pharm.D., M.B.A., Former Bristol-Myers Squibb Fellow

By: Anna Deng, Pharm.D., 1st year Fellow at BMS

Dr. William Lai began his affiliation with the Rutgers program as a Medical Communications Fellow at Bristol-Myers Squibb in 2002. He speaks very fondly of his experiences as a former Fellow, Adjunct Faculty, and Co-chair of the ASHP Recruitment Committee. Post-fellowship, Will has performed various roles within renowned pharmaceutical companies including Merck, Wyeth/Pfizer Pharmaceuticals, and Baxter Healthcare Corporation. His experiences span across traditional pharmaceuticals, biotechnology compounds, and medical devices. In addition to his day job, Will serves in local and national-level positions within ASHP, in multiple Drug Information Association (DIA) committees including the DIA Advisory Council of North American, as faculty for DIA conferences/seminars, and as the National President pro tempore for the National Association of Asian American Professionals.

Will offered to share some advice with current Rutgers fellows: "Cherish the opportunity and put as much effort and work as possible into the fellowship training. It’s an investment that will return dividends for the duration of your career. The experience, skills, and knowledge accumulated will serve as a building block for new challenges and opportunities post-fellowship. Learn to appreciate the business, regulatory, and legal ramifications of all decisions and projects. We can never forget that it is paramount to always do the right thing in this highly-regulated industry and that what we do collectively as an industry is to ultimately serve patients globally."
A year ago, I explored a new realm of the Pharmaceutical Industry through the Independent Medical Education (IME) as the 2011-2012 Medical Education Fellow for Bristol-Myers Squibb. As a Medical Education Fellow, I learned the importance of performing needs assessments, identifying educational gaps when designing a medical education strategy, measuring performance improvement through Moore’s outcomes, and incorporating a variety of Adult Learning principles to achieve a greater impact from supported educational programs. I gained a wealth of knowledge in IME and a continued appreciation for supporting and providing quality medical education activities to enhance medical knowledge and improve patient health outcomes. I have been very fortunate to bridge my experiences and knowledge gained from the fellowship into my new role as the 2012-2013 Rutgers-BMS Foundation Secure the Future Public Health Resident.

The PGY-2 Public Health Residency program was implemented in July of 2009 in conjunction with Rutgers, The State University of New Jersey, Ernest Mario School of Pharmacy, Bristol-Myers Squibb (BMS), and Bristol-Myers Squibb Foundation. This unique program offers a global and public health perspective by working with the BMS Secure the Future Program in South Africa for 6 months with the remaining 6 months focused on Public Health issues in US through the Together on Diabetes Program. While in South Africa, much of my work is dedicated to supporting communities and partnership programs in Southern Africa by providing HIV/AIDS education, promoting better health care to patients living with HIV/AIDS and Mental Health illnesses, building community capacity and training on HIV/AIDS care, and integrating pharmacy-related services to meet the public health needs of both health care providers and patients.

Health care providers play a crucial role in educating and engaging the community by utilizing their voices to improve skills transferring. In some cases, knowing their status encourages the patients to move mountains and spark change in tackling HIV/AIDS-related issues. As a public health pharmacy resident, one of my top priorities is to promote community action by improving the awareness and overall health of people living with HIV/AIDS through the collaboration of the BMS “Secure the Future” Program, patient engagement, and community-level participation.

For more information about the Secure the Future program or the Rutgers-BMS Foundation Secure the Future Pharm.D. Public Health Residency, please feel free to contact Dr. Lynn Anyaele.
Whichever career path one chooses as a Pharmacist or Student Pharmacist, improving the quality of life of our patients is a cornerstone of the profession. Addressing public health concerns and maintaining public health awareness is a continuous process that can be achieved properly through Awareness, Education, and Engagement with consumers, patients, and individuals. Unfortunately, there are many health conditions that are still in need of raising awareness and/or remain unpublicized.

For this issue, the following months have been identified for your Public Health Awareness in Motion focus. It is important that health care providers continue to empower themselves with knowledge as well as take the time to educate individuals on important health concerns that are more prevalent within their communities.

By supporting National Health Observances, you can:
- Educate the public about health risks
- Organize successful health promotion events/campaigns
- Receive information and resources on important health topics

Source: 2012 National Health Observances, National Health Information Center, Office of Disease Prevention and Health Promotion, U.S. Department of Health and Human Services, Washington, DC.

**August**

National Immunization Awareness Month
- “August is typically recognized as National Immunization Awareness Month (NIAM), which highlights the need for improving national immunization coverage levels and encourages all people to protect their health by being immunized against infectious diseases.”
- [CDC: Recognizing NIAM](https://www.cdc.gov/immunization/aware/index.htm)

**September**

Prostate Cancer Awareness Month
- “Every man has some level of risk for getting prostate cancer, yet many other factors also make some men more susceptible to prostate cancer than others.”
- [Prostate Cancer Foundation](https://www.prostatecancerfoundation.org/)

Ovarian Cancer Awareness month
- “In the US, 20,000 woman are diagnosed and approximately 15,000 women die annually from ovarian cancer.”
- [National Ovarian Cancer Coalition](https://www.ovariancancercoalition.org/)

Sickle Cell Anemia Awareness Month
- “The education of the community is critical to understanding patient needs.”
- [Sickle Cell Information Center](https://sicklecellcenter.org/)

**October**

Mental Illness Awareness Week - National Alliance on Mental Illness
- 1 in 4 adults—approximately 57.7 million Americans, experience a mental health disorder in a given year.
- 1 in 10 children live with a serious mental or emotional disorder
- Bipolar disorder affects 5.7 million American adults, approximately 2.6 percent of the adult population per year.
- [National Alliance on Mental Illness](https://www.nationalalliance.org/)

National Health Literacy Month
- “Health Literacy Month is a time for organizations and individuals worldwide to promote the importance of understandable health information”
- [National Network of Libraries of Medicine: Health Literacy Month](https://www.nlm.nih.gov/healthlit/)

Breast Cancer Awareness
- The National Breast Cancer Awareness Month (NBCAM) is a collaboration of national public service organizations, professional medical associations, and government agencies working together to promote breast cancer awareness, share information on the disease, and provide greater access to services.

- [National Breast Cancer Awareness Month](https://www.nationalbreastcancer.org/)
The Community Development Committee (CDC) has exciting plans for this year, including team building activities during PDDs, providing networking opportunities through social and philanthropic events, and increasing the Program’s presence within the Rutgers community. We look forward to building life-long bonds with our fellowship family!

Kicking off the year at the annual ROPES Course teambuilding day!

Over 70 past & current fellows paddled down the Delaware River during our annual canoe trip!

Upcoming CDC Events: Philanthropic Events

Sept 30  
Susan G. Komen Race for the Cure  
Six Flags Great Adventure, Jackson, NJ  
Join our team RPIFP Fellows & Friends by September 19th  
Contact: Dr. Marissa Ross

Oct 28  
American Cancer Society – Making Strides Against Breast Cancer  
NJ Convention and Expo Center, Edison, NJ  
Contacts: Dr. Michael Toscani and Dr. Margaret Alabi

Post-PDD Networking Events (Start time: 5pm)

Sponsored by the RPIFP  
September 6th: Steakhouse 85  
October 4th: Steakhouse 85 (Etiquette Dinner)  
November 1st: Stress Factory (special performance by Dr. Mahesh Kotagi)

Non-Sponsored Events  
September 20th: E-mail invitations to follow  
October 18th: E-mail invitations to follow
The OOC has finalized outreach plans for fall recruitment. The RPIF program will be attending a record number of events that allows the program to communicate, educate, and network with students from all over the country. After analyzing past applicant pools and showcases from 2011, OOC will focus on increasing our presence in the Midwest and will recruit fellows to attend many new events to target students from top pharmacy schools in this area. In addition, OOC will be partnering with marketing to advertise exhibit locations and events on our website and on social media platforms to increase student and potential applicant awareness on ways to connect with RPIF. Please see below for a full list of Fall 2012 residency showcases and events.

| APhA MRM Region 1: Stamford, CT (10/19-10/21) | APhA MRM Region 7: Spokane, WA (10/26-10/28) | New England Pharmacists Convention: Foxwoods, CT (9/28) |
| APhA MRM Region 3: Raleigh, NC (11/9-11/11) | AMCP Annual Conference: Cincinnati, OH (10/3-10/5) | IL Society of Health System Pharmacists: Oakbrooke Terrace, IL (9/13-9/15) |
| APhA MRM Region 4: Madison, WI (11/2-11/4) | CA Society of Health-System Pharmacists: Las Vegas, NV (10/18-10/21) | MN Society of Health System Pharmacists: Brooklyn Center, MN (9/21) |
| APhA MRM Region 6: Wichita, KS (11/9-11/11) | OH Society of Health-System Pharmacists Residency Showcase: Columbus, OH (10/27) | NC Association for Pharmacists Residency Showcase: Chapel Hill, NC (10/28 – 10/30) |

Read more about APhA MRMs:

Last year, the UOC visited a record 48 schools to educate students on pharmacists’ roles in industry and the exciting opportunities our program offers. Collaboration with OOC and Marketing, a revamped outreach webinar with a professional panel, and a total of 70 planned school visits, including new and established visits nationwide, will help UOC raise awareness of industry careers and the Rutgers program like never before. Please see the table for a list of some of the schools that UOC will be traveling to in the next two months.

| Rutgers University | University of the Sciences in Philadelphia | University of Connecticut |
| University of Michigan | Ohio State University | University of California - San Francisco |
| Xavier University of Louisiana | University of Wisconsin - Madison | University of Southern California |
| University of Nebraska | University of North Carolina - Chapel Hill | St. John’s University |
| University of Oklahoma | Purdue University | University of Texas - Austin |
| University of Florida | University of Colorado - Denver | University of Arizona |
TIME TO CELEBRATE!

Happy Birthday to you:

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<tr>
<th>First Name</th>
<th>Last Name</th>
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<tr>
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<tr>
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<td>Dina</td>
<td>Alhelawe</td>
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<tr>
<td>Mahesh</td>
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ANNOUNCEMENTS

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<thead>
<tr>
<th>What</th>
<th>2012 Bike MS New York City</th>
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<tr>
<td>When</td>
<td>Sunday, October 21, 2012</td>
</tr>
<tr>
<td>Registration Fee</td>
<td>$75 (Sep 7 – Oct 19); $100 (after 12pm on Oct 19)</td>
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Note: If interested in joining or making a donation, please contact Clayton Snell or visit the 2012 Bike MS New York City website.

SEEN AND HEARD

- Rutgers vs. Howard Football Game
- Navigating the Rutgers ROPES Course
- Successful Team Building at PDD
- Canoe Trip on the Delaware River

Check the web for important forms and guides:
http://pharmafellows.rutgers.edu/
ifellows@pharmacy.rutgers.edu

732/445-5215, Ext. 455 Fax: 732/445-7553

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