A **BIG THANKS** to all the companies, ASHP Midyear Committee, Lead Contacts, Website Committee, Dr. Barone & Dr. Toscani, and to every single one of the fellows! A lot of hard work was dedicated to making this event a great success! We could not have done it without all your efforts and tremendous support!

***

Approximately **300** candidates interviewed at the ASHP Midyear Clinical Meeting for **57** positions

5:1 ratio of applicants to fellowship positions

**57** positions were filled this year:

48 two-year Fellowships and **9** one-year Fellowships

Of the 57 new fellows,

15 (**26%**) come from **Rutgers (EMSOP)**

42 (**74%**) come from 31 other pharmacy schools

Other schools with the most acceptances are:

PCP (6), **University of Michigan** (3),

Duquesne (3), **The Ohio State University** (3)
POSTER PRESENTATIONS BY FELLOWS

Preparation of Colesevelam HCl Powder for Suspension in Several Beverages presented by Nupur Patel at American Health System Pharmacists Midyear Clinical Meeting

Pharmacists’ Perception of Biosimilar Agents in the United States presented by Jiten Rana, Dannis Chang, James Alexander, Joseph Barone at the Association of Managed Care Pharmacy Conference

Webinar Preferences and Opportunities for Improvement as a Medical Information Tool presented by Alex Chin, Corey Ritchings, Evelyn Hermes-DeSantis, Michael Toscani at Drug Information Association Conference

Evolving Career Paths for PharmDs: A Closer Look at Outcomes Research Fellowships presented by Andrea Pangilinan, Manisha Patel, Sivuonthanh Lam, James Alexander, Joseph Barone

Evaluation of Differences in Global Over-The-Counter Drug Product Labeling presented by Sergio Gatoulis, Matt Fisher at American Health System Pharmacists Midyear Clinical Meeting

PDF versions of the posters can be accessed on the fellowship website: http://pharmafellows.rutgers.edu/applicants/posters.php
Operation Healthy Heart is one of the many patient care projects within the American Pharmacist Association at Rutgers University. With this program, APhA members are focused on performing blood pressure screenings, highlighting the significance of a well-rounded diet, educating patients on proper heart health and maintaining healthy blood pressure and cholesterol levels. Outreach events serve as the primary method in order to better the community’s understanding of the dangers associated with cardiovascular disease. On February 18, 2012, a group of 6 students in the Rutgers chapter of APhA (Victoria Vazquez, Kevin Pluymers, Clement Chen, Jessica Cheng, Malay Naik, David Yao) collaborated with Dr. Mary Mettias, a Rutgers Pharmaceutical Industry Fellow, at Lexington Pharmacy in East Brunswick, her family independent pharmacy. At Lexington Pharmacy, the students were able to hold a blood pressure screening of several patients, had the chance to engage patients with the “How Much is Enough?” poster in order to define appropriate portion sizes, and provide counseling tips on heart health maintenance. With continued collaborative events, APhA hopes to reach even more patients and further the public’s awareness of heart health.
ALUMNI SPOTLIGHT:
ON DR. BRYAN ZEMBROWSKI
2007-2009 Marketing fellow at Novartis

Interviewed by: Monica Arora, Pharm.D.
New Product Business Analytics, Oncology
Daiichi Sankyo

Bryan is currently a Senior Manager of Brand Marketing at Strativa Pharmaceuticals (a division of Par Pharmaceuticals) in Woodcliff Lake, NJ. He is also currently serving as an RPIF mentor for Monica Arora and Andrea Pangilinan (Novartis, Medical Information and Communication).

Monica: Bryan, thank you for taking the time to speak with me today. What made you decide to apply for the Rutgers Pharmaceutical Industry Fellowship?

Bryan: Well, prior to pharmacy school I completed several pharmaceutical industry internships. I developed an interest in the world of Pharma and later learned about the Fellowship while I was at a Regional APHA meeting. After visiting the Rutgers booth I immediately knew that the Rutgers program was my next step.

Monica: Why did you choose the Commercial side of Industry?

Bryan: It goes back to my internships in Clinical and Discovery. I got a little exposure to the commercial side and the more I learned of the intricacies about marketing and finance, I realized they really appealed to my skill-sets.

Monica: What specific skill-sets have you leveraged during your career that you learned in your fellowship?

Bryan: Almost everything I learned in the Fellowship I have used in my career. On a daily basis I utilize: my networking skills, understanding of FDA processes, and just general knowledge about all the different functional areas within the industry.

Monica: What common misconceptions do you think pharmacy students have about industry prior to starting a fellowship?

Bryan: I think a common misconception is that that the pharmaceutical industry is only profit-driven and all we are trying to do is sell drugs and make money. Yes, that is one motivator - but I’ve seen that across all functional areas within a pharmaceutical company another main focus is helping patients. Whether it’s through patient assistance programs, advocacy, or designing innovative distribution networks…the patient comes first.

Interview continued on next page
**ALUMNI SPOTLIGHT: (Continued)**
**ON DR. BRYAN ZEMBROWSKI**
**2007-2009 Marketing fellow at Novartis**

*Interviewed by: Monica Arora, Pharm.D.*
*New Product Business Analytics, Oncology*  
*Daiichi Sankyo*

---

**Monica:** After your fellowship at a large pharmaceutical company, you decided to work for “small Pharma”. What are the differences you’ve seen between large and small Pharma?

**Bryan:** The choice of whether to work in a large or small pharmaceutical company depends on your comfort level. Large Pharma can be “more comfortable,” as there are clearly defined roles and responsibilities – for example, brand teams can be large and your role may be limited to just one type of marketing activity. Additionally, large companies offer a structured environment for learning and development after the fellowship.

At a smaller company, like Strativa, roles and responsibilities are greatly expanded; I am the brand team. I do everything - professional, consumer, digital, you name it, I do it. But fellows have to decide whether they are ready to take on the challenge and responsibility that comes with a “learn by doing” position – similar to the Rutgers Fellowship.

**Monica:** What advice do you have for current fellows about to embark on a new career?

**Bryan:** I would say that your first job is not going to be your last. You may not get the job that you “really want”, but that does not define you and it certainly does not set your career trajectory. I would also advise not to base your decision on salary; more experience earlier in your career will pay much higher dividends further down the line. Lastly, you cannot plan out your career path 100% - so it’s important to focus on your day to day responsibilities and perform well. Based on your performance, your long term trajectory will define itself in time.

**Monica:** Wise words, indeed. So on to important matters, have you bought your favorite car now that you make a lot more money than you did as a fellow?!

**Bryan:** Haha, I still own my 15-year old Honda CR-V that I drove when I was a fellow – 188,000 miles and counting!

**Monica:** Ahhh – wise with money matters as well! Thank you again for taking this time to interview with me. Good luck to you in all future endeavors.

---

*Left to right: Andrea Pangilinan, Bryan Zembrloski, Monica Arora*
CDC Winter Events

2012 Annual Ski Trip- Poconos (Lake Harmony), PA

On the weekend of February 24th, 37 fellows and friends descended upon the Big Horne Lodge in the Split Rock Resort Community of the Poconos. Friday night activities consisted of a family style dinner and other fun shenanigans! Jack Frost Mountain was the place to be on Saturday as many of the trip participants hit the slopes. The weekend ended with everyone coming together for a big Sunday morning breakfast and making sure the house was in tip-top shape upon our departure. CDC would like to thank the RPIF family for showing up for the 2012 Annual Ski Trip. This event would not have been a success without you!

Habitat for Humanity - March 31, 2012

CDC will be hosting a group build under the Habitat for Humanity chapter in Paterson, NJ on Saturday, March 31st. Paterson Habitat for Humanity creates homeownership opportunities for families with limited income. Let’s all come together as a fellowship community and help Habitat for Humanity continue to revitalize neighborhoods by building hope with homes.

Future CDC Events

Please look out for more opportunities to bond with the RPIF family in the near future!
Restaurants

**Polonia Bakery**
204 Monroe St  
Passaic, NJ
This traditional Polish Bakery serves traditional Polish bakery fare, including fresh baked breads and babka (traditional sweet cake). Also make sure you don’t leave without trying their famous donuts and be sure to take some for home!

**Seabra Marisqueira**
87 Madison St  
Newark, NJ
This authentic Portuguese restaurant serves up huge portions at reasonable prices! The fresh seafood here is definitely the highlight of the menu and should not be missed!

Culture

**Montclair Art Museum**
3 South Mountain Avenue  
Montclair, NJ
This art museum has a great permanent collections consisting of Native American, 18th & 19th century American art and modern & contemporary art. This museum also offers art classes for adults and children. Check out their event calendar online to see upcoming events.
http://www.montclairartmuseum.org/

**Newark Museum**
49 Washington Street  
Newark, NJ
This one stop museum combines an extensive art collection with the natural science collections and a planetarium. The extensive permanent art collections include African, Asian, American, Classical, Contemporary and Decorative Arts. The planetarium has a few different shows it offers. This is largest museum in New Jersey, and is definitely worth a visit or multiple visits!
http://www.newarkmuseum.org/

Festivals

**New Jersey Spring Wine Festival**
Friday, April 27 at 7pm  
5th Annual Spring Wine Festival  
Hilton Short Hills Hotel & Spa
This event includes over 100 different wines, light hors d’oeuvres and live jazz. Ticket prices can be found on their website:
http://www.newjerseywinefestivals.com/

Send your favorite spots and upcoming events to the newsletter committee.
**Congratulations!**

To Irene Wang and Rick Moy on their recent engagement!

Irene Wang is a DSI 2010-2011 alumni and is still with DSI!

**TIME TO CELEBRATE!**

Happy Birthday to you:

<table>
<thead>
<tr>
<th>First Name</th>
<th>Last Name</th>
<th>Birthday</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monica</td>
<td>Arora</td>
<td>12-Feb</td>
</tr>
<tr>
<td>Julie</td>
<td>Kim</td>
<td>18-Feb</td>
</tr>
<tr>
<td>Theia</td>
<td>Monera</td>
<td>21-Feb</td>
</tr>
<tr>
<td>Gregory</td>
<td>Ringenberg</td>
<td>23-Feb</td>
</tr>
<tr>
<td>Dayton</td>
<td>Yuen</td>
<td>24-Feb</td>
</tr>
<tr>
<td>Sofia</td>
<td>Litos</td>
<td>26-Feb</td>
</tr>
<tr>
<td>Breanne</td>
<td>Donohue</td>
<td>7-Mar</td>
</tr>
<tr>
<td>Kuo-Hsiung</td>
<td>Yang</td>
<td>11-Mar</td>
</tr>
<tr>
<td>Mark</td>
<td>Angeles</td>
<td>16-Mar</td>
</tr>
<tr>
<td>Michael</td>
<td>D'Uva</td>
<td>18-Mar</td>
</tr>
<tr>
<td>Catherine</td>
<td>Fanego</td>
<td>29-Mar</td>
</tr>
<tr>
<td>Jerald</td>
<td>Grace</td>
<td>10-Apr</td>
</tr>
<tr>
<td>Andrea</td>
<td>Pangilinan</td>
<td>12-Apr</td>
</tr>
<tr>
<td>Amanda</td>
<td>Quatkemeyer</td>
<td>21-Apr</td>
</tr>
<tr>
<td>Jiten</td>
<td>Rana</td>
<td>29-Apr</td>
</tr>
</tbody>
</table>

Check the web for important forms and guides:
http://pharmafellows.rutgers.edu/
ifellows@pharmacy.rutgers.edu

732/445-5215, Ext. 455
Fax: 732/445-7553

Institute for Pharmaceutical Industry Fellowships
Ernest Mario School of Pharmacy
Rutgers, The State University of NJ
William Levine Hall
160 Frelinghuysen Road
Piscataway, NJ 08854-8020

**CONTACT THE NEWSLETTER COMMITTEE:**

Dr. Breanne Donohue
Newsletter Co-Chair
breanne.donohue@novartis.com
Office: 862.778.5929

Dr. Allison Upalawanna
Newsletter Co-Chair
allison.upalawanna@novartis.com
Office: 862.778.7852