"What we get out of this experience will be a direct result of the efforts we have put in, and so we ask you all to put your best foot forward as we begin this new fellowship year."

You may recall seeing this back in the August 2010 edition of the Fellowship Chronicles, as this was our challenge to the 2010 - 2011 fellowship class. It is because each of you accepted this challenge that the Program has seen multiple successes this year.

Congratulations for recruiting the highest number of FID attendees and fellowship applicants to date, for assisting in the successful implementation of three off-site Professional Development Days, for making the 25-year fellowship anniversary celebration a success, for engaging accomplished alumni through the mentorship program, for ensuring that our fellowship committees remain innovative, and for continuing to make the program and company leaders proud of your dedication to your partner companies. You have all challenged the status quo this year. You are the reason we have soared to new heights and will always be known as “the best of the best.”

To our Rutgers stakeholders: Thank you for your continued support of our initiatives and for your dedication to the program. To our Company Leadership: Thank you for providing us with the tools that will ensure us continued successes in our careers. To all of Our Fellows: Thank you for allowing us the privilege of serving as your Co-Chiefs. We thank you also for the memories we will be taking with us.

As we step down and welcome Lindsay Bohlander and Erica Hosek as the new program leaders, we would like to make a final request: Continue to challenge the status quo, remain passionate, and know that you can achieve all of your goals. We have seen what you are capable of and we look forward to seeing what you will accomplish!

We wish you all the best!

Your Departing Co-Chairs,

P&T
Drug Information Association
22nd Annual Workshop on Medical Communications

DIA held its annual medical communications workshop this year from March 7th-March 10th in Carlsbad, CA. Several of the Rutgers fellows presented posters at this workshop. This was a great opportunity for fellows to present their research on a variety of topics. Good work to all the fellows and their colleagues who presented!

List of Posters and Presenters:

Methods Pharmacists Prefer in Accessing Medical/Drug Related Information
Arpit Gandhi, Jonathan Horvath, Evelyn Hermes-DeSantis

Analysis and recommendation of virtual medical information for scientific meetings
Anthony Bevilacqua, Harris Xanthos, Evelyn Hermes-DeSantis

Social Media: The Pharmaceutical Industry in the Web 2.0 Era
Dana Huang, Saleem Noormohamed, Juan Nadel

Perceptions of Medical Science Liaisons (“MSLs”) Among Headquarters-Based Stakeholders
Jose Argueta, Anuj Patel, Sheena Patel, James G. Alexander, Evelyn Hermes-DeSantis

Pharmaceutical Industry Practices on Copyright
Erica Hosek, Juan Nadal, Saleem Noormohamed

Evaluation of Current Medical Social Media Practices and the Satisfaction of its Users
Irene Wang, Ashley Johnson, Edward Lee, Dipam Doshi

Comparing Communication Channels, Response Strategies, and Training Requirements Between Different Types of Drug Information Centers
Yvonne Turla, Leena Jindia, Seema G. Patel, Purnima J. Topiwala, Steve Ascher
Congratulations!

Mercy Mathew-Abraham was a winner in the Somerset Patriots National Anthem Auditions held at Menlo Park Mall in Edison, NJ on March 19th. Mercy will have the opportunity to sing the Star Spangled Banner before a Somerset Patriots game during the 2011 season.

Upcoming Fellowship Events

July 6th-
Orientation for new fellows at Rutgers
9:00am for 1st year fellows
12:00pm for returning 2nd year fellows

July 15th-
Ropes Course/Fellowship Picnic for all 1st and 2nd year fellows

Music Venues
This summer there are some great concerts from some big artists! There are multiple venues around the state hosting your favorite rock, country, R&B and jazz artists!

PNC Bank Arts Center – Holmdel, NJ
Jack Johnson – July 13
Brad Paisley – July 15

IZOD Center – East Rutherford, NJ
Glee Live! In Concert! – June 16-17
Sade with John Legend – June 24
Rihanna with Cee Lo Green and J. Cole – July 21

Prudential Center – Newark, NJ
Katy Perry – June 19
Soundgarden with Coheed and Cambria – July 8
Keith Urban with Jake Owen – July 14

Places to Eat
It's almost summer time! Time to enjoy the nice weather and a nice meal with some great views!

Chart House at Lincoln Harbor
Pier D-T Weehawken, NJ
Zeppelin Hall Beirgarden and Restaurant
Jersey City, NJ
Lots of great outdoor seating, great for a large group!

GOOD TIMES IN THE GARDEN STATE
A NEWCOMERS GUIDE

Sporting Events
It's baseball season! Check our the local professional teams, as well as the minor league teams in the area!

Major League Baseball: New York Yankees and New York Mets
Websites: newyork.yankees.mlb.com and newyork.mets.mlb.com

Minor League Baseball: Lakewood Blue Claws, an affiliate of the Philadelphia Phillies
2 time defending champions
Group ticket rates available for as low as $17 pp with a hot dog and beer included!

Location: 2 Stadium Way Lakewood, NJ 08701
Website: http://web.minorleaguebaseball.com/

Cultural Events
Hot Air Balloon Festival at the Warren County Farmers Fair
July 31st – August 6th
Admission is affordable at $6 per adult and $4 per child 5-12, children 4 & under free and parking is also free. Admission is for the fair and balloon festival, so you get two events for the price of one!
www.balloonfestnj.com

Send your favorite spots and upcoming events to the newsletter committee.
This year we have had the great opportunity to get together as a group for post PDD networking events. At one of our post PDD events we had the opportunity to receive some tips on pairing food with wines from Mr. DeLissio, who is the wine director of New York City’s River Café and the proud parent of one of our own fellows, Krista DeLissio. As always the post PDD networking event was a great opportunity for fellows to network and catch up with one another.

Certificate Dinner for Graduating Fellows

Congratulations to all of the fellows who have successfully completed the fellowship!

The Rutgers Institute for Pharmaceutical Industry Fellowships’s 2011 Certificate Presentation Dinner (by invitation only) will be held at the Westminster Hotel on June 9th, 2011 beginning at 6:30pm.

The dinner will recognize the 51 fellows and one resident who have completed the program.

All graduating fellows please plan to arrive by 5:30 pm for a photo shoot.
CONGRATULATIONS!

Just Married!
Congratulations to
Wilson Liu
and
Lynn Zhang
on their April 22 wedding!

Time to Celebrate

Happy Birthday to you:

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<thead>
<tr>
<th>Name</th>
<th>Name</th>
<th>Date</th>
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<tbody>
<tr>
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<td>Alexander</td>
<td>06/03/1986</td>
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<tr>
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<td>Argueta</td>
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</tbody>
</table>

Check the web for important forms and guides:
http://pharmafellows.rutgers.edu/
ifellows@pharmacy.rutgers.edu

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Seen and Heard

The fellowship ski trip this year was
February 26-27th in the Pocono
Mountains. It was a great weekend for the
fellows to relax and do some skiing or
snowboarding!

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Raj Trivedi 06/06/1985
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